Serious Cash Potentials

For great profits this holiday season

Idea #1 Holiday Skin Care Classes
- Teach skin care
- Holiday Glamour Looks
- Turn back hands of time with TimeWise Repair
- Clear up acne with ClearProof

Idea #2 Holiday Coffees
- Miracle Set or TimeWise Repair on the hand
- Satin Hands
- Body Care & Fragrance Line
- Gift sets

Idea #3 Holiday On-the-Go Appointments
- Tote bag/basket filled with holiday products
- Carry TimeWise/Microderm/mascaras/glosses/handcream/Mary Kay At Play, all gift-wrapped for instant sales.

Idea #4 12 Days Packages
- To make the husband a hero
- From wife to husband so he feels special
- For daughters so they feel special too

Idea #5 Holiday Open Houses
- Less than 25 Clients: hold On-the-Go
- 25–50 Clients: hold a 4-hour Open House
- 50–100 Clients: hold 4–8-hour Open House
- 100+ Clients: hold for 2 days, 4–6 hours per day
- Simple refreshments: cookies & cider
- May have special offers, gifts with purchases
- Door prizes and drawings
- Call to book time & have them bring a friend

Idea #6 Employee Gifts
- Offer gift-buying service to doctors, dentists & other professionals too busy to shop

Idea #7 Wish Lists
- Give them to guests at your classes and facials
- Take them on deliveries and on-the-go
- Call “Santa” and offer your services

Idea #8 Silent Holiday Hostesses
- Find silent hostesses in offices, schools, teens or clubs
- Give your hostess 20% credit towards products from all sales because there’s no work involved

Idea #9 Private Holiday Makeovers
- One-on-one makeovers with your favorite clients and new women you meet
- Get 7–10 referrals

Idea #10 Pillow Gifts
- Body care products
- Mint Bliss Energizing Lotion
- Satin Hands
- Eye color and lip color sets
- Wrap in a sheer bag with ribbon
- Fragrances (for him, too)

Idea #11 Emergency Gifts
- Gifts to bring to someone’s home for the hostess
- Gifts for someone who brings you a gift but you forgot to get them something
- Satin Hands, Handcream, Mint Bliss Energizing Lotion, Satin Hands and body care, fragrance, lip color sets

Idea #12 Gifts We Forget
- The boss, secretary, fellow employees, custodian, teachers, neighbors, church leaders
- Secret Santas

Idea #13 Personal Gift Giving
- SHOP AT 50% OFF!
- Family, friends, neighbors, caregivers, housesitters, postal workers, housekeeper

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