



Bonjour

Shining Strong

Perdue Strong National Area in the Making

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2014 - 2015 Goals

- ✦ Reaching for 1,000,000 Circle of Excellence
- ✦ Debuting the Perdue Strong National Area

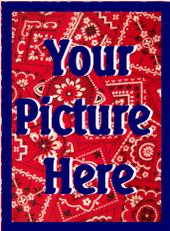
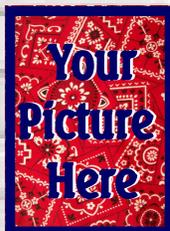
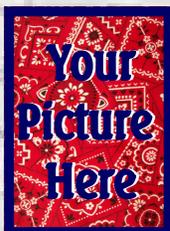
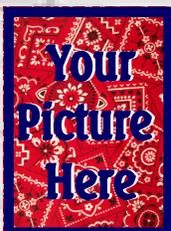
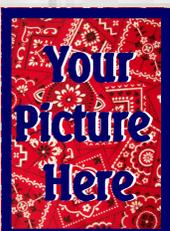
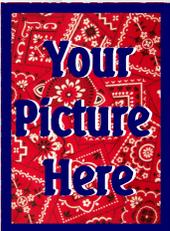
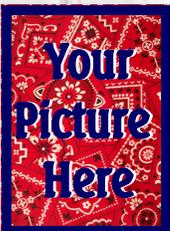
February Goals

- ✦ 30 New Unit Members
- ✦ 30,000 Wholesale
- ✦ 10 Star Consultants

RACE FOR RED



Vision Wall



Will YOU be one of 10 New REDS by Career Conference in March?

February 2015



January Results

Have you registered for Career Conference yet??

RACE FOR RED

PHASE TWO

CALLING ALL REDS!



by Career Conference 2015 Dec. 1, 2014 – Feb. 28, 2015



This is your chance to build momentum and take your Mary Kay business to the next level.

IF YOU DO THIS and attend Career Conference 2015	YOU WILL GET THIS	EACH NEW INDEPENDENT BEAUTY CONSULTANT WHO:
<p>➤ Add 1 QUALIFIED* new personal team member</p>	<ul style="list-style-type: none"> • A ravishing red and black bracelet • A name badge ribbon • Standing recognition at Career Conference 2015 	<ul style="list-style-type: none"> - Becomes qualified* will receive a bracelet, a name badge ribbon and standing recognition at Career Conference 2015.
<p>➤➤ Add 2 QUALIFIED* new personal team members</p>	<ul style="list-style-type: none"> • Everything listed above plus ... • An invitation to the Career Conference Special Luncheon 	<ul style="list-style-type: none"> • Becomes qualified and adds one qualified* personal team member will receive all of the above plus an invitation to the Career Conference Special Luncheon.
<p>➤➤➤ Add 3+ QUALIFIED* new personal team members</p>	<ul style="list-style-type: none"> • Everything listed above plus ... • A pair of radiant red and black earrings to match your red and black bracelet 	<ul style="list-style-type: none"> • Becomes qualified and adds one qualified* personal team member will receive all of the above plus an invitation to the Career Conference Special Luncheon.

* A qualified new personal team member is one whose initial order with the Company is \$600 or more in wholesale Section 1 products, and it is received and accepted by the Company in the same or following calendar month that his/her Independent Beauty Consultant Agreement is received and accepted by the Company during the contest period. All qualifiers must register for and attend Career Conference 2015 to receive their prizes.





On Target for 3rd Quarter Star



Consultant Name	Wholesale Production	— Wholesale Production Needed for STAR —				
		Sapphire	Ruby	Diamond	Emerald	Pearl
Sheila Roxbury	\$1,302.50	\$497	\$1,097	\$1,697	\$2,297	\$3,497
Kimberly McDonald	\$612.50	\$1,187	\$1,787	\$2,387	\$2,987	\$4,187
Teresa Corley	\$363.50	\$1,436	\$2,036	\$2,636	\$3,236	\$4,436
Larena Van Siclen	\$312.00	\$1,488	\$2,088	\$2,688	\$3,288	\$4,488
Shauna Britton	\$303.00	\$1,497	\$2,097	\$2,697	\$3,297	\$4,497
Courtney Fisher	\$300.00	\$1,500	\$2,100	\$2,700	\$3,300	\$4,500
Jessica Bartlett	\$262.50	\$1,537	\$2,137	\$2,737	\$3,337	\$4,537
Kristen Adams	\$253.00	\$1,547	\$2,147	\$2,747	\$3,347	\$4,547
Amanda Beck	\$252.50	\$1,547	\$2,147	\$2,747	\$3,347	\$4,547
Monica Douglas	\$250.00	\$1,550	\$2,150	\$2,750	\$3,350	\$4,550
Leah Blanton	\$241.00	\$1,559	\$2,159	\$2,759	\$3,359	\$4,559

Spring Product Launch
for All Consultants

February 16

Introducing:
Paradise is
Calling





Court of Sales

1.	Sheila Roxbury	\$12,203.50
2.	Shauna Britton	\$10,238.00
3.	Teresa Corley	\$7,518.00
4.	Jennifer Cramer	\$5,909.50
5.	Amanda Beck	\$2,528.50
6.	Jessica Bartlett	\$2,425.00
7.	Monica Douglas	\$1,957.00
8.	Laura Miller	\$1,671.00
9.	Larena Van Siclen	\$1,667.00
10	Patty Angel	\$1,663.00
	Sarah Perdue	\$12,036.00

Shining Strong Mission Statement
 Enriching lives as we daily practice
 the golden rule, encouraging, loving
 & supporting women as they
 become all that God created them to
 be, walking in faith and belief, no
 matter what we see & gaining
 wisdom to become true women
 of strength!!!

Court of Sharing

Amanda Beck
Sheila Roxbury
Jennifer Cramer
Teresa Corley



Teresa Corley

*Congratulations to
 Shining Strong's NEW
 Senior Consultant*

A new command I give you: Love one another. As I have loved you, so you must love one another. John 13:34

January Ordering Consultants

Kristen Adams
Jessica Bartlett
Leah Blanton
Shauna Britton
Teresa Corley
Monica Douglas
Courtney Fisher
Penny Johnson
Sarah Kirkland
Sarah Perdue
Sheila Roxbury
Larena Van Siclen

**THANK YOU FOR
YOUR ORDER!!**
*You put yourself in a
position to gain rewards,
bonus gifts and recognition
when you place a
wholesale order. With
EVERYONE working
together, we WILL reach our
Shining Strong Unit Goals!!*

Let's Celebrate Happy Birthday

Rachel Bryer February 5
Jennifer Cramer February 14
Erik Hagemann February 4
Bridgett Hargroves February 9
Heather Harves February 28
Britney Hess February 22
Breanna Hopkins February 9
Uneeda Howard February 22
Kimberly McDonald February 13
Bekka McDowell February 11
Patti Perdue February 5
Terra Smith February 25
Karolina Ward February 27
Christy Yarasavych February 8



Congratulations January

WOW Winners

Sheila Roxbury

Teresa Corley

Happy Anniversary

Krista Mannino 2 Years
Amanda Beck 2 Years
Sara Compton 2 Years
Regina Wilson 1 Year
Elizabeth Godwin 1 Year
Ella Howell 1 Year
Whitney Allen 1 Year
Asya Langlois 1 Year
Deborah Lukenbill 1 Year
Victoria Foshee 1 Year
Ashley Yaggi 1 Year



Shining Strong Queens



Queen of
Sharing
Teresa Corley

Queen of
Wholesale
Larena Van Siclen



*Shining Strong
is on the GROW*

Recruit Consultant

*Amber Murry Sheila Roxbury
Sharron Richards Teresa Corley*



Welcome To Our New Unit Members

Women

Out

Working

Shining Strong WOW Club

2014-2015 Seminar Year Promotion

***Become part of the WOW Club
and enjoy a fun night out with
Sarah and the other WOW Club winners
for dinner together and games!!****

4 Easy Ways to Win

- ◆ **1 New Active Team Member**
- ◆ **15 New Faces**
- ◆ **\$600 w/s Order** (may be accumulative)
- ◆ **\$1000 Retail Sales**

****Must be backed up by submitted Weekly Accomplishments Sheets.**



***Not local to me?? No worries!
You'll receive a gift card in the mail
to create your own special night out!***

Women

Out

Working

Sharing the LOVE!!! Fruitful February Promo!

*MUST TURN IN RESULTS FOR PRIZE



Win a prize for each:

- 1. For every \$300+ ws ordered!**
- 2. For every 20 items sold!**
- 3. For every 5 faces, facialed!**
- 3. For every 2 sharing appointments with me or at least with my follow up!**
- 4. Each new team member added!**
- 5. Communicate your February goals with me & give me weekly updates!**
- 6. Register for Career Conference**

Have Fun:-)

PICCOLLAGE

JOIN THE RED STILETTO CLUB!

BECOME A RED JACKET!
3 ACTIVE TEAM MEMBERS!



EARN RED STILETTO SHOES



mary kay MAKEOVER CONTEST

BEAUTY

loves

COUNTRY



January 30 - March 2, 2015

Mary Kay is all about helping women discover their inner and outer beauty, and now we're shining a spotlight on country music fans. From country girl glam to casual cuties, beauty loves country!



Your customers can enter the Beauty Loves Country Makeover Contest, Jan. 30 – March 2, for an opportunity to win these exciting prizes that give back and get you close to country's biggest stars!

Jan. 30 – March 2	Submit entries
March 2–9	Online public voting
March 9–16	Final judging
April	Winners announced

WEEKLY WINNERS

Each week during the contest, the three Independent Beauty Consultants with the most number of entries received will get a \$100 gift card. That's a total of 12 winners!

INDEPENDENT BEAUTY CONSULTANT OF THE CONSUMER GRAND PRIZE WINNER

\$250 gift card

RUNNERS-UP TO THE CONSULTANT GRAND PRIZE WINNER

1st runner-up: \$1,500 gift card and Mary Kay® products included in the Queen of Country Look
2nd runner-up: \$1,000 gift card and Mary Kay® products included in the Queen of Country Look

GRAND PRIZE WINNER

The Independent Beauty Consultant with the most number of entries received will get: Exclusive fan experience for her and a guest to attend the 50th Annual Academy of Country Music® Awards (ACM Awards™), April 17–19, 2015, in Arlington, Texas. She and a guest will attend the ACM Party for a Cause®: 50 Years of Music & Memories Festival and the ACM Awards™ show. The grand prize includes round-trip airfare for two, hotel, ground transportation, incidentals for meals and tickets to both events. The festival takes place at Globe Life Park, and the ACM Awards™ show will be held at the world-renowned AT&T Stadium. \$2,500 donation to her favorite charity* benefiting women and children to help make a difference in the lives of others.

CALLING ALL REDS & 3RD QUARTER STARS

*The Race for RED is revving up,
and it's time to push your team building
efforts into overdrive AND earn some
Radiant Red prizes at Career Conference!!*

Add 1
Qualified
Team Member

- Receive a Ravishing Red & Black Bracelet
- A Name Badge Ribbon
- Standing Recognition at Career Conference



Add 2
Qualified Team Members

- Everything listed above plus...
- An invitation to the Career Conference RED Supper

Add 3+
Qualified
Team Members

- Everything listed above plus...
- Radiant Red & Black Earrings
- AND FREE CAREER CONFERENCE
REGISTRATION FROM YOUR DIRECTOR!!



Sleeping with the Stars at Career Conference in Chattanooga, TN

All Barton & Perdue Unit

3rd Quarter Stars (Dec 16 - March 15)

will be our guests in the Star Suites
at Career Conference.



Enjoy exclusive time with your Star girlfriends,
AND our NSD Regina Hogue will be with us!
PLUS many fun surprises are planned!!

