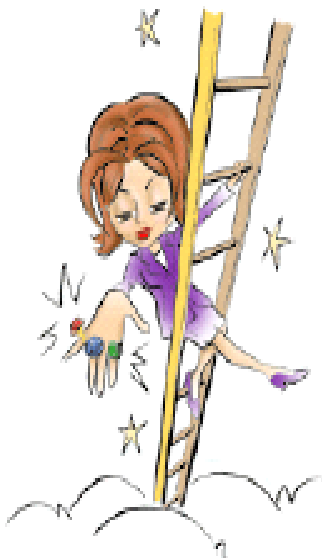


CLIMB THE LADDER OF SUCCESS!



Our Mary Kay year runs in 4 quarters. Each quarter is split into 3 months. Quarters always run from the 16th of the 1st Month to the 15th of the 3rd month. During those quarters each Consultant has the ability to become a **STAR CONSULTANT**.

STAR CONSULTANT is one of the most highly respected Programs in our company. YOU will be awarded YOUR Ladder of Success Pin once YOU reach Star Consultant Status YOUR first quarter.

STAR CONSULTANT LEVELS:

PEARL STAR - \$4800 Wholesale Per Quarter
EMERALD STAR - \$3600 Wholesale Per Quarter
DIAMOND STAR - \$3000 Wholesale Per Quarter
RUBY STAR - \$2400 Wholesale Per Quarter
SAPPHIRE STAR - \$1800 Wholesale Per Quarter

WEEKLY ACTIVITY TO BE A STAR CONSULTANT:

PEARL STAR—\$800 Retail Sales Week—Order \$1600 Per Month
EMERALD STAR—\$600 Retail Sales Week—Order \$1200 Per Month
DIAMOND STAR—\$500 Retail Sales Week—Order \$1000 Per Month
RUBY STAR—\$400 Retail Sales Week—Order \$800 Per Month
SAPPHIRE STAR—\$300 Retail Sales Week—Order \$600 Per Month

*Each quarter you will receive a **Quarterly Star Consultant Planner** in your Applause Magazine mailing. You will find it helpful in tracking your progress each week. You'll want to keep it in front of your Brain Book and also bring it with you to your Success Nights!

BENEFITS OF BEING A STAR CONSULTANT:

1. Earn your Ladder of Success Pin (24kt.)
2. Earn a your genuine stone that corresponds to your Star Level.
3. Earn a Star prize that corresponds to your Star level plus qualified recruits.
4. Picture recognition in our nation wide newsletter.
5. Recognition on our Web site.
6. Will have product to service customers!
7. You will be highly respected among your sister Consultants.
8. When you are a Star you are making \$ to put in your family's pocket.
9. Stars drive free Mary Kay cars!
10. You are setting an example for others to follow!

BE A STAR YOUR FIRST QUARTER!

Mary Kay gives New Consultants the opportunity to be a STAR your very first quarter In the company. By doing so you'll be able to take advantage of all 10 benefits above + **FREE PRODUCTS BONUSSES** available to you in your first order!