**Hey\_\_\_\_\_\_\_\_\_\_!**

**I hope that each of you receiving this email are having a great day! I know you may**

**be busy, even working so I will make this really quick. As you know I am a Mary**

**Kay Independent Beauty Consultant. I love what I do and I am working hard to**

**reach my goal\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. I am so excited!**

**Listen, I’m emailing because my Director Sandra Copeland has challenged me to**

**contact as many friends, family, preferred customers that I can think of to get 100**

**new referrals by the end of the day! I am always up for a challenge, but I could**

**really use your help. Can you help me out? Do you know of anyone who would enjoy**

**a FREE Mary Kay Pampering session and $10 in FREE Mary Kay?**

**With this challenge I am going to give the FIRST person who emails me back with at**

**least 10 or more NAMES & NUMBERS a FREE lipgloss or lipstick of your choice.**

**For every other email I receive back with referrals I will give you $1.00 in MK**

**Bucks for every name you give me to use the next time you shop with me.**

**So, what do you say, can you help me out?**

**Thanks so much in advance for any referrals I may receive from you, it is a really**

**huge part of my success. Can’t wait to hear back from you!**

**Talk to you soon!**