



Lynn Dewey

Dream Achievers

one woman can! MARY KAY 50 YEARS

Lynn Dewey, Premier Sr. Sales Director

October 2013 Newsletter/September 2013 Results

Countdown to Cadillac by Christmas

Who will be first?

Red Jackets



Your Name Here



Your Name Here



Your Name Here



Your Name Here

DIQS



Your Name Here



Your Name Here



Your Name Here



Your Name Here



| |
|---------------------------------|
| \$96,000 |
| \$90,000 |
| \$86,000 |
| \$80,000 |
| \$76,000 |
| \$70,000 |
| \$66,000 |
| \$60,000 |
| \$56,000 |
| \$50,000 |
| \$46,000 |
| \$40,000 |
| \$36,000 |
| \$30,000 |
| WE ARE HERE :\$26,310.75 |
| \$20,000 |
| \$16,000 |
| \$10,000 |
| \$6,000 |



October Unit Goals

\$20,000 Wholesale Production
 10 New Unit Members
 15 Stars this Quarter
 3 New Red Jackets

Seminar 2014 Goals

Cadillac Unit
 \$650,000 Circle of Excellence
 5 Offspring Directors

Quarter 1 STARS!

APPLAUSE ... You are on your way to having an ALL STAR Year!



Chris Herriman
SAPPHIRE Star!



Lynn Dewey
DIAMOND Star!

Beautiful Wins!



When you add a new team member in October, and the new team member places a \$400 Section 1 wholesale order or more by Nov. 30, you will be entered into a weekly drawing throughout that time frame to possibly **WIN AN IPAD!!!!**

The drawing entries are initiated by the new team member's qualified \$400 Section 1 wholesale order or more.



| Week | Date Order Placed | Date of Drawing |
|------|--------------------------------|-----------------|
| 1 | Between Oct. 1 - 4, 2013 | Oct. 8, 2013 |
| 2 | Between Oct. 5 - 11, 2013 | Oct. 15, 2013 |
| 3 | Between Oct. 12 - 18, 2013 | Oct. 22, 2013 |
| 4 | Between Oct. 19 - 25, 2013 | Oct. 29, 2013 |
| 5 | Between Oct. 26 - Nov. 1, 2013 | Nov. 5, 2013 |
| 6 | Between Nov. 2 - 8, 2013 | Nov. 12, 2013 |
| 7 | Between Nov. 9 - 15, 2013 | Nov. 19, 2013 |
| 8 | Between Nov. 16 - 22, 2013 | Nov. 26, 2013 |
| 9 | Between Nov. 23 - 30, 2013 | Dec. 6, 2013 |



OCTOBER CELEBRATIONS!

| Consultant Name | Anniversary | Year | Consultant Name | Birthday |
|------------------|-------------|------|------------------|----------|
| Ginger Towe | 9-Oct | 11th | Sarah Chapman | 6-Oct |
| Hannah Smith | 30-Oct | 8th | Michelle Feldker | 6-Oct |
| Monica Maruyama | 31-Oct | 8th | Meghan Stricker | 16-Oct |
| Alisa Goss | 31-Oct | 8th | Carolyn Merritt | 18-Oct |
| Stacy King | 9-Oct | 7th | Kaytlyn Haken | 21-Oct |
| Pattie Martinez | 23-Oct | 4th | Linda Keith | 22-Oct |
| Rena Doerflinger | 1-Oct | 1st | Lois Billings | 25-Oct |
| Carol Smith | 21-Oct | 1st | Larissa Ivey | 26-Oct |
| Kaytlyn Haken | 31-Oct | 1st | Michele Cox | 30-Oct |

October To-Do List:

1. Autumn Skin Care/Makeovers are a Must-Do this month!
2. Enroll with PCP for the LOOK mailer by Oct. 15...holiday edition!
3. Complete the Color Confident Online Certification!
4. Set your Holiday Business Strategy NOW, for TOP earnings!

Welcome New Business Owners in September!

- Stephanie Holden from Pawhuska, OK Proud Recruiter Michele Cox
- Kylea Hyle from Cushing, OK Proud Recruiter Sarah Chapman
- Kathryn Kennedy from Cushing, OK Proud Recruiter Kylea Hyle
- Carolyn Merritt from Barling, AR Proud Recruiter Krysten Hutchinson

Why Women May Want To Become A Mary Kay Consultant:

- Supplement my income
- Personal development
- Spend more time with my family
- Get out of debt
- Prepare for retirement
- Replace my current income
- Save for my children's education
- Interested in a career change
- Be my own boss
- I love fashion

Who do you know? Don't be afraid to share this amazing opportunity!!

Our Dream Achievers Sales Directors ~ WHO'S NEXT?



Sandra Copeland
1st Line Sales Director



WHO'S NEXT?

2nd Line Sales Directors-WHO'S NEXT?



Our Dream Achievers Red Jackets~ WHO'S NEXT?



Michelle Feldker
Team Leader



Chris Herriman
Team Leader



Krysten Hutchinson
Star Team Builder



WHO'S NEXT?



Our Dream Achievers Sr. Consultants~ WHO'S NEXT?



Sarah Chapman



Christina Henson



Brittany Hess



Kylea Hyle



Linda Keith



Stacy King



Lynda McAbee



Megan McCartney



Melissa Salazar



Vicki Sherin



Susie Smeal



Amanda Smith



Sydney Trussell



WHO'S NEXT?

On Target Quarter 2 Star Consultants

Figures reflect orders \$300+ as of October 7, 2013

| Consultant Name | Wholesale Total for Quarter | Total Contest Credit | Sapphire | Ruby | Diamond | Emerald | Pearl |
|------------------|-----------------------------|----------------------|-------------|------|---------|---------|-------|
| Merritt, Carolyn | \$1,801.75 | 1802 | STAR | 598 | 1198 | 1798 | 2998 |
| Kennedy, Kathryn | \$602.00 | 602 | 1198 | 1798 | 2398 | 2998 | 4198 |
| Smith, Amanda | \$417.00 | 417 | 1383 | 1983 | 2583 | 3183 | 4383 |
| Herriman, Chris | \$406.00 | 406 | 1394 | 1994 | 2594 | 3194 | 4394 |
| Billings, Lois | \$375.00 | 375 | 1425 | 2025 | 2625 | 3225 | 4425 |
| Roenner, Karen | \$328.50 | 329 | 1471 | 2071 | 2671 | 3271 | 4471 |
| Hurt, Trenda | \$318.50 | 319 | 1481 | 2081 | 2681 | 3281 | 4481 |
| Tiller, Donna | \$307.50 | 308 | 1492 | 2092 | 2692 | 3292 | 4492 |
| Dewey, Lynn | \$832.50 | 833 | 967 | 1567 | 2167 | 2767 | 3967 |



View all Quarter 2 Star Prizes on InTouch!



Take the Fashion Week Challenge

Oct. 1 – Dec. 31, 2013

To celebrate Mary Kay's official beauty sponsorship of *Project Runway All Stars Season 3*, starting TODAY, we're giving you the opportunity to win a once-in-a-lifetime New York City Fashion Week Experience!



Also, be sure to tune in to *Project Runway All Stars* airing from Oct. 24, 2013, through Jan. 9, 2014, at 9 p.m. EST/8 p.m. CT on Lifetime®. If you're a fan of the show, then you know that each week, the show mentor reminds the designers to send their models to have their makeup done. Guess what? Six makeup artists will apply Mary Kay® products to the models – every single week! Check out what's happening on the [road to the runway!](#)

And there's much more. We'd love to know how you'll make this great beauty sponsorship work for you and your Mary Kay business. Maybe you'll host a weekly watching party or post ideas and comments during the show? Share your ideas with us on [Let's Talk!](#)

One Woman Can Globe

Congratulations for earning your "One Woman Can" Globe in September for placing a minimum \$400 W/S Order.

Chris Herriman
Kathryn Kennedy
Carolyn Merritt
Lynn Dewey



step up to red!

WHY SHOULD YOU GO RED?
CHECK IT OUT!

- You're now part of the top 6% of the Company!
- You will receive 4% commission on your personal team!
- You are eligible for team-building bonuses!
- You are eligible to wear the hot, new Red Jacket, and you'll receive a \$50 rebate on your purchase!
- You'll receive the Star Team Builder pin enhancer!
- Receive special recognition at MK events!

HOW W.A.S. YOUR WEEK?

Start NOW tracking your sales! Submit your accomplishment sheets
EVERY WEEK in OCTOBER by Monday 12noon!

Just for submitting on time you earn \$50 MK Bucks! Its the best habit you can create to grow your \$\$\$!

GRAND WEEKS: \$1,000+
YOUR NAME HERE

WOW WEEKS: \$300+
Chris Herriman \$946
Sarah Chapman \$602
Kathryn Kennedy \$359

CLASSES:
Sarah Chapman \$398
Kathryn Kennedy \$331

FACIALS:
YOUR NAME HERE

PCP/PWS:
Sarah Chapman \$204
Chris Herriman \$96,\$850
Brittany Hess \$122
Kathryn Kennedy \$28

ON THE GO'S:
Michelle Cox \$31

INTERVIEWS:
Kathryn Kennedy 3
Sarah Chapman 1

SKIN CARE SETS SOLD:
Sarah Chapman 6
Kathryn Kennedy 2

BOOKINGS:
Sarah Chapman 3



PHOTO & NAME recognition for the following accomplishments:

- Highest weekly sales of \$300+
- Highest class of \$200 or more
- Highest facial of \$100 or more
- Most interview of 3 or more
- Skin care sets sold 2 or more
- Most bookings 10 or more
- Most Team Members 3 or more

| Highest Weekly Sales | Highest MK Class | Highest Facial | Highest Interviews |
|---|---|--------------------|--|
|  Chris Herriman \$946 |  Sarah Chapman \$398 | YOUR PHOTO HERE |  Kathryn Kennedy 3 |

| Highest Skin Care Sets Sold | Highest Bookings | Most Team Members in a Month |
|--|--------------------|------------------------------|
|  Latisha Crabtree 7 | YOUR PHOTO HERE | YOUR PHOTO HERE |

Names & Photos will remain until someone
"Beats Their Best"!

Women Out Working

Applause to the following Champions who invested in their Mary Kay Business in the month of SEPTEMBER!

Carolyn Merritt
Chris Herriman
Kathryn Kennedy
Sarah Chapman
Lois Billings
Pattie Martinez
Sandy McCabe
Karen Roenner
Donna Tiller
Krysten Hutchinson
Diane Doudna
Linda Keith
Traci Foos
Cynthia Julson
Melissa Salazar
Melissa Lucas
Michelle Feldker
Donna Brzozowska

Alisha Green
Brittany Hess
Megan McCartney
Michelle Trussell
Latisha Crabtree
Michelle Peet
MaryAnn Segner
Trenda Hurt
Vicki Sherin
Michele Cox
Ashley Rutter
Alisa Goss
Gena McElhoe
Susie Smeal
Amanda Smith
Jeanne Bradley



PEARLS OF SHARING ACHIEVER!!



APPLAUSE
Kathryn Kennedy shared
the Marketing Plan with 3
women in September and earned
her Pearl Earrings!

OCTOBER IS "RED HOT"

Charm your way to the top!

Check each box after you complete the task!
Snail Mail, Text or Email Sheet In by November 5th



Sell 25 Items
Place a \$250
Wholesale Order
(accumulative)
EARN A Silver
MK Charm
Bracelet!



Sell 50 Items
Place a \$450
Wholesale Order
(accumulative)
EARN the
Breast Cancer
Charm!



Sell 75 Items
Place a \$650
Wholesale Order
(accumulative)
EARN the
Rhinestone
Crown Charm!



Sell 100 Items
Place a \$1000
Wholesale Order
(accumulative)
EARN the
Rhinestone Car
Charm!



Finish Your
Quarter 2
Star Early
Earn the STAR
Achiever Charm



Add 3 Team Members
EARN A Bronze Medal Charm



Add 4 Team Members
EARN A Silver Medal Charm



Add 5 Team Members
EARN A Gold Medal Charm



1. _____
2. _____
3. _____
4. _____
5. _____



Complete A Perfect Start

15 Faces in 15 Days
EARN A Perfect Start Charm



*Number of Faces: _____

*Total Sold: _____



Complete A Power Start

30 Faces in 30 Days
EARN A Perfect Start Charm



*Number of Faces: _____

*Total Sold: _____

Dine Around With Your Pink Studio Directors....
And Be Celebrated Like A STAR!!!

Monday, December 16th

6:00pm-9:00pm STARS ONLY! (no spouses)

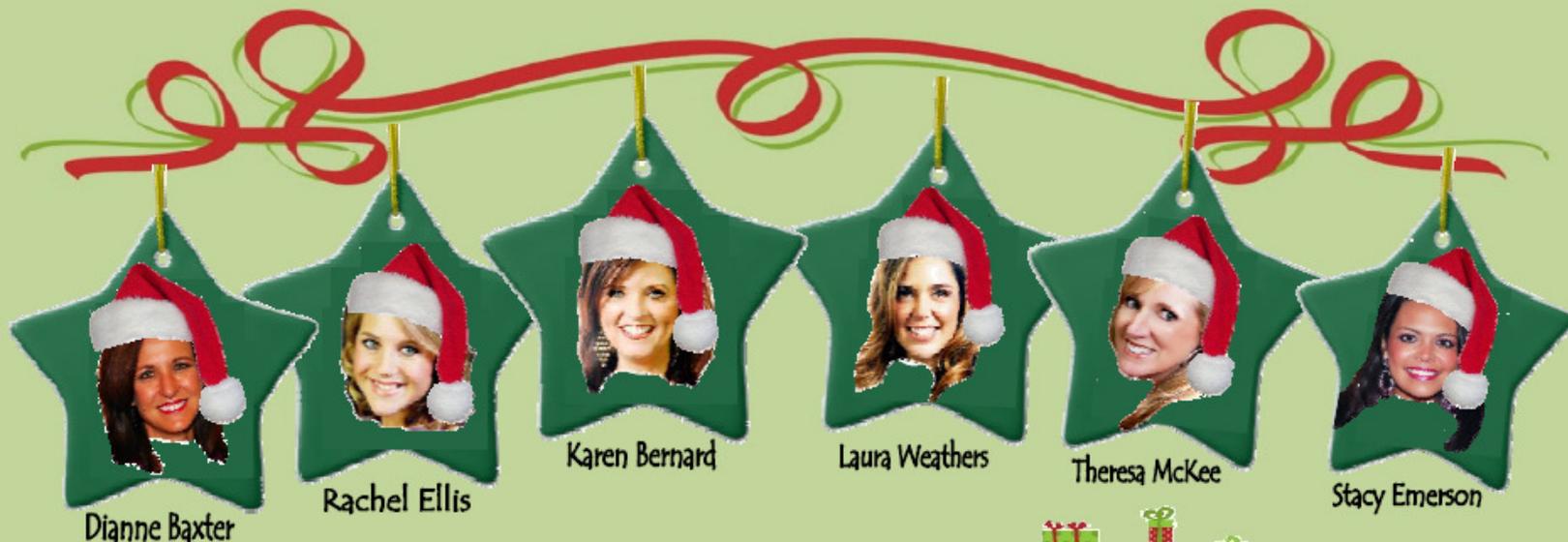
Progressive Dinner - Food-Fun & Fellowship!



Diane Murphree's Home
9300 E. 113th St. S, Bixby, OK

Lynn Dewey's Home
10712 S. 83rd E. Ave., Tulsa, OK

Brittany Young's Home
7701 S. Irvington Ave, Tulsa, OK



Dianne Baxter

Rachel Ellis

Karen Bernard

Laura Weathers

Theresa McKee

Stacy Emerson

With Extra Christmas Surprises!!



Pink Xtreme Team

WATCH ME GROW! TAKE YOUR BUSINESS TO THE NEXT LEVEL!

Xtreme

**15 Faces
5 Career Chats
\$650 Wholesale**

**this consistent activity will ensure STAR Consultant status!*

Xtreme Elite

**30 Faces
10 Career Chats
\$1,000 Wholesale
1 + New Team Member**

**this consistent activity will = STAR & Move Up in RED!*

Xtreme Super Achiever

**45 Faces
20 Career Chats
\$2,000 Wholesale
2 + New Team Member**

**this consistent activity will = STAR + CAR + DIRECTORSHIP!*

Complete any Xtreme level & earn:

1. *Special girls night out with The Xtreme Team & Me! Out of town, Xtreme Gift!*
2. *Recognition in Newsletter, Unit Web Site, meetings*

***Career Chat calls completed: post your prospects name & phone number on cozi.com, "to do," At the top you see a director's name, hit the down arrow to find Me, post her info and I will do the follow up call with you or for you*

***Text your weekly face count at the end of each week.*

| | | | | |
|---------------------|---------------------|---------------------|---------------------|---------------------|
| 1. Name Phone # | 2. Name Phone # | 3. Name Phone # | 4. Name Phone # | 5. Name Phone # |
| 6. Name Phone # | 7. Name Phone # | 8. Name Phone # | 9. Name Phone # | 10. Name Phone # |
| 11. Name Phone # | 12. Name Phone # | 13. Name Phone # | 14. Name Phone # | 15. Name Phone # |
| 16. Name Phone # | 17. Name Phone # | 18. Name Phone # | 19. Name Phone # | 20. Name Phone # |
| 21. Name Phone # | 22. Name Phone # | 23. Name Phone # | 24. Name Phone # | 25. Name Phone # |
| 26. Name Phone # | 27. Name Phone # | 28. Name Phone # | 29. Name Phone # | 30. Name Phone # |
| 31. Name Phone # | 32. Name Phone # | 33. Name Phone # | 34. Name Phone # | 35. Name Phone # |
| 36. Name Phone # | 37. Name Phone # | 38. Name Phone # | 39. Name Phone # | 40. Name Phone # |
| 41. Name Phone # | 42. Name Phone # | 43. Name Phone # | 44. Name Phone # | 45. Name Phone # |
| 46. Name Phone # | 47. Name Phone # | 48. Name Phone # | 49. Name Phone # | 50. Name Phone # |



OCTOBER



Makeovers and Marketing every week and additional Party Options!

- 6:30pm - 8:30pm Tuesday Night Live! RSVP on COZI your guest count by noon on Tuesday's.
 - Saturday Makeovers RSVP on Cozi on Friday's. 10 - 1 or 4pm appointments
 - Sunday's are optional times to book 12 -2- 4pm also RSVP on Cozi
 - Intelliverse 24/7 800# 800-323-1272 feel free to leave a message any time!
 - Lynn's contact information 918-671-3419 Email: lynndeweymk@gmail.com
- **Attention Out Of Town Consultants:** I am offering 30 minute conference calls Each Sunday Night @ 8:30pm CST covering the same Information You must RSVP by text 918-671-3419 that you want to join the call!
Simply text I want MORE! And I will send you the conf. call #

| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|--|---|---|-----|--|-----------------------|--|
| <p>Join my VOXER GROUP! DOWNLOAD THE FREE APP, START VOXING, AND I WILL ADD YOU TO OUT UNIT'S VOXER GROUP!</p> <p>We can share messages like a walkie - talkie and I will be making Short 2-3 training messages for you to listen to at your convenience.</p> | | | | | 11 | 12 9am-5pm GO-GIVE WORKSHOP Tulsa, OK |
| 13 12pm/2pm/4pm PINK STUDIO MAKEOVERS! RSVP on Cozi.com log in under dbaxtermk@gmail.com Password: pinkstudio | 14 Submit W.A.S. by noon. Columbus Day. Postal holiday. | 15 TNL <small>tuesday night</small> LIVE! 6:30pm Rock the Runway Makeovers Hunt for RED How to attract Ready Right Now Women. Deadline to enroll your customers for the Holiday PCP. | 16 | 17 | 18 RSVP by 2pm | 19 10am/1pm/4pm PINK STUDIO MAKEOVERS! RSVP on Cozi.com log in under dbaxtermk@gmail.com Password: pinkstudio |
| 20 12pm/2pm/4pm PINK STUDIO MAKEOVERS! RSVP on Cozi.com log in under dbaxtermk@gmail.com Password: pinkstudio | 21 Submit W.A.S. by noon. | 22 TNL <small>tuesday night</small> LIVE! 6:30pm Rock the Runway Makeovers Hunt for RED Understanding the personalities of your team. | 23 | 24 | 25 RSVP by 2pm | 26 10am/1pm/4pm PINK STUDIO MAKEOVERS! RSVP on Cozi.com log in under dbaxtermk@gmail.com Password: pinkstudio |
| 27 12pm/2pm/4pm PINK STUDIO MAKEOVERS! RSVP on Cozi.com log in under dbaxtermk@gmail.com Password: pinkstudio | 28 Submit W.A.S. by noon. | 29 TNL <small>tuesday night</small> LIVE! 6:30pm Spooktacular Makeovers! All Treats! No Tricks! Hunt for RED Take the fear our of Team Building. | 30 | 31 Happy Halloween Last day to place online orders. | 1 RSVP by 2pm | 2 10am/1pm/4pm PINK STUDIO MAKEOVERS! RSVP on Cozi.com log in under dbaxtermk@gmail.com Password: pinkstudio |



Lynn Dewey
Premier Sr. Sales Director
 10712 S. 83rd E. Ave
 Tulsa, OK 74122
 Office: (918) 671-3419
 Email: lynndeweymk@gmail.com

RETURN SERVICE REQUESTED

*Enroll your customers by Oct. 15th!
 for The Holiday Look Book!*

To the Boo-tiful!



Visit our Unit Web Site on a regular basis for the latest promotions, recognition and great events! www.unitnet.com/lynndewey
 Join our Unit Facebook page "Future Cadillac Dream Achievers"

Let the Beauty Begin! Promotion

*Transform your life and
 earning power in October!*
 Oct. 1 – 31, 2013

beautiful start

Start a Mary Kay business in October and earn up to \$150 credit!* This exciting offer is **ONLY** available during the month of October. The beautiful *Mary Kay® Starter Kit* that costs \$100** is packed with products to demonstrate at parties. Plus, it has samplers to share with potential customers and sales tools to help **jumpstart your earning power ASAP.**



**Ask me, about
 getting started
 TODAY!**

beautiful sale

When you begin selling the beauty of Mary Kay in October, you can earn up to \$150 credit!* Place your first product order by Nov. 30 and receive:

\$150 credit* on an
 1,800 wholesale order

\$75 credit* on a
 600 wholesale order

\$50 credit* on a
 400 wholesale order

