### Fortenberry-Slate National Area



# 2013 This Area is on FIRE!! Aug. Promotion Packet

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Skype: pam fortenberry slate

# Fortenberry-Slate National Area 2012-2013 Inner Circle Goals

**Inner Circle National Area** 5 New National Sales Directors 10 Executive Senior Sales Directors 30 Senior Sales Directors 50 New Sales Directors 200 Area Sales Directors 25 Pink Car Drivers 10 Circle of Excellence Achievers 20 Circle of Achievement Achievers **50 Director Court of Sales Achievers** 50 Director Court of Sharing Achievers 100% of Sales Directors as 4 QTR Star Consultants Fortunate 500-Area Wide Seminar Court Slots Filled

# Fortenberry-Slate Area Seminar Recognition!!

Area Awards: DIQ's

**Executive Senior Sales Directors New Sales Directors** Stretch Challenge Achievers Car Achievers Most Inner Circle Registrations Star Consultants 4 Ouarter Star Consultants **Inner Circle Achievers** Interview Challenge Achievers Power Plan Achievers Rookie of the Year **Most Improved Sales Director Trip Achievers** Ms. Go-Give Top 10 IBC Personal Sales Top 10 IBC Personal Recruiting Top 10 SD Personal Sales Top 10 SD Personal Recruiting Top 5 Unit Recruiting Top 5 Unit Retail Sales

**Directors Meeting:** 

Sales Directors with the Most:
DIQ's
Star Consultants
Offspring SD
Inner Circle Registrations

Monthly Recognition:
Top 3 Personal Sales
Top 3 Personal Recruiting
Top 3 Unit Recruiting
Top 3 Unit Retail Sales



**Double & Triple Star Achievers** 

Our Area Goal is to have
500 National Court Achievers at
Mary Kay's 2013
50th Anniversary Seminar
Celebration!

Commit NOW to One, Two or Three Courts on the National Seminar Stage!

# The Fortenberry Slate Area is Stretching to finish a Strong Seminar Year!!

May, June & July 2013
Production Levels:

Up to 50 Unit Members— 8,000 points

51 Unit Members and UP— 12,000 points

When your Unit reaches production OR you have 5 Personal New Active Recruits Each Month

May & June Achievers!!

Nurul Shakirin Lewis, Nafisah Omar,

Nor Azlinda Ahmad, Aishah Khairudin, Hasni M Daud,

Noraniza Mohtar, Robiah Huri, Rokiah Arifin,

Suzana Abidin







Bracelets will be awarded at Seminar by NSD Pam Fortenberry-Slate Styles may vary based on availability.



#### E-mail the following to Pam Fortenberry-Slate by the 5th of each Month

E-mail address: pamsassistant@ec.rr.com

Your Name:	
<b>Your Current Level:</b>	
New Offspring (include nam	ne, mobile # & e-mail id):
-	
-	
-	
-	
New DIQ's (include name, mo	bile # & e-mail id):
	,
-	<del>-</del>
•	
•	<del></del>
Totals:	
Personal Sales Total:	
<b>Personal Recruiting Tot</b>	al:
Unit Sales Total:	
<b>Unit Recruiting Total N</b>	ew:
Power Plan Sent in	
<b>Interview Contest Total</b>	

# Monthly Power Plan Sheet

varme:			5 People to Move up this month:
Month o			1
Unit Pro	oduction Goal:		2
Unit reci	ruiting Goal:		3.
Interview	w Goal:		4.
Personal	l Sales Goal:		
Personal	l Recruiting Goal:		5
Number	of Faces Goal:		
Monthly	Recruiting events Planned		
Date	Event	<u>Date</u>	Event
	<b>a</b>		102
	- <del> </del>		
	-s ( <u>)</u>	-8	(1) (1) (1) (1) (1) (1) (1) (1) (1) (1)
	<u> </u>		1/6
	<u> </u>		
08 300			My Area First Line Directors (D), DIQ's (DIQ) & Director Intenders (DI)
Prizes I	I am promoting this mont	h:	My Area First Line Directors (D), DIQ's (DIQ) & Director Intenders (DI) 1.
Prizes I Why lis	I am promoting this mont	<u>h:</u>	My Area First Line Directors (D), DIQ's (DIQ) & Director Intenders (DI) 1. 2.
Prizes I Why lis Why co	am promoting this mont sten to Marketing? ome to event?	<u>h:</u>	My Area First Line Directors (D), DIQ's (DIQ) & Director Intenders (DI) 1.
Prizes I Why lis Why co Why sig	I am promoting this mont sten to Marketing? ome to event? gn on the spot?	th:	My Area First Line Directors (D), DIQ's (DIQ) & Director Intenders (DI)  1. 2. 3.
Prizes I Why lis Why co Why sig Why or	am promoting this mont sten to Marketing? ome to event? gn on the spot? der?	h:	My Area First Line Directors (D), DIQ's (DIQ) & Director Intenders (DI)  1. 2. 3. 4. 5.
Prizes I Why lis Why co Why sig Why or	am promoting this mont sten to Marketing? ome to event? gn on the spot? der?	th:	My Area First Line Directors (D), DIQ's (DIQ) & Director Intenders (DI)  1. 2. 3. 4. 5. 6. 7.
Prizes I Why lis Why co Why sig Why or	I am promoting this mont sten to Marketing? ome to event? gn on the spot?	<u>h:</u>	My Area First Line Directors (D), DIQ's (DIQ) & Director Intenders (DI)  1. 2. 3. 4. 5.

Sheet by the 5th of each month for recognition from your NSD! Contest Dates: February - August

To be recognized by your National!!

(note same as above)

- 6.

### 2013 Contest Feburary - August

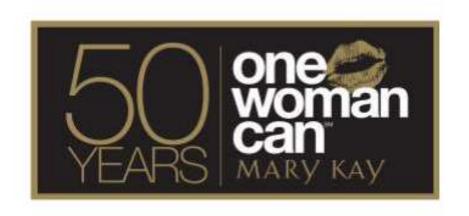
# Turn in your Monthly Totals for Recognition! Start the New Year with Great Guest Events!

When your Unit has 50 or fewer Members
Focus on 30 Interviews
each month

When your Unit has 50 or more Members
Focus on 50 Interviews
each month

1	16		
2			
3	18		
4	19	31	41
5	20	32	42
6	21	33	43
7.	22	34	44
8.	23	35	45
9	24	36	46
10.	25.	37	47.
11.	26.	38	48.
12.	27,	39	49.
13.	28	40	50.
14	29	ACT	A THE
15.	30.	7 2 1	

Win a Fabulous Prize from your NSD!



Send this information by the 5th of the month and NSD Pam Fortenberry-Slate will send a personal message to your consultants. When your unit size is under 50, you can send 3. Over 50, you can send 6.

IBC Name:	IBC Name:
Email ID	Email ID
Comments:	Comments:
IBC Name:	IBC Name:
Email ID	Email ID
Comments:	Comments:
IBC Name:	
Email ID	Email ID
Comments:	Comments:



#### Fortenberry-Slate Area Malaysia

**Directors Pacesetter Class** For the Month Of March

THE EXCITEMENT OF THE YEAR IS STARTING TO BUILD--- THIS TRULY CAN BE "YOUR" YEAR TO HAVE UNIT GROWTH!!! THIS CLASS WILL ASSURE YOU OF GETTING YOUR UNIT EXPLODING FOR THE NEW YEAR!!!

WINNERS: TOP 3

- 1. Picture in Newsletter
- 2. Great Gift from NSD

#### **GUIDELINES TO GRADUATE:**

- 1. Sign up at Director's Meeting!
- 2. March newsletter Emailed, or Faxed by March 30, 2013
- 3. To participate. You must hold a Pacesetters Class or Red Jacket Class for your own unit during March. (NO EXCEPTIONS)
- 4. E-Mail, or Fax me the NAMES and EMAIL ID'S of the consultants who graduated from your class and I will send them a personal note!!!

your unit goals -POWER 5. E-Mail, or Fax me a copy of your personal goals & PLAN!!! March 10th, 2013.

The Guidelines ate are a

100%.

Last Chanc to send in your Results!!

All 5 must be done to Graduate!!! We will be

to gradu-

Dear Sales Director.

This class has been designed for you to receive points from inspiring your unit but, also, there are several categories for you to accumulate points for your personal activity! One month of discipline can build your personal and unit momentum so you can receive recognition in front of your husband and sister Directors at Seminar!!!!

> This class will make the difference! Give it everything you have!

aresto disesso di	O DOUGLE FROM BUILDING BY STORMING BY DOUGLE BY THE BUILDING
- T	o any of the following to accumulate your points! Those who
	e the most points "wins". IT CAN BE YOU.
	5 PERSONAL RECRUITS
	4 PERSONAL RECRUITS
	3 PERSONAL RECRUITS
20,000 pts	5 UNIT RECRUITS (49 UNIT MEMBERS OR LESS)
20,000 pts	10 UNIT RECRUITS (50 UNIT MEMBERS OR MORE)
20,000 pts	EACH PERSONAL QUALIFIED RECRUIT (600pts)
20,000 pts	10 PERSONAL CLASSES
1,000 pts	EACH SKINCASE CLASS HELD IN UNIT
5,000 pts	300 pts WEEK (PERSONAL SALES)
	4 WEEKS ADDITIONAL 5,000 PTS
5,000 pts	EACH CONSULTANT WHO HAS 800psp MONTH
15,000 pts	YOU ARE A DIAMOND STAR DIRECTOR
	YOU ARE A RUBY STAR DIRECTOR
5,000 pts	YOU ARE A SAPPHIRE STAR DIRECTOR
	YOU ARE AN EMERALD STAR CONSULTANT THIS ORT
11,000 pts	YOU ARE A DIAMOND STAR CONSULTANT THIS QRT
	YOU ARE A RUBY STAR CONSULTANT THIS ORT
75.	YOU ARE A SAPPHIRE STAR CONSULTANT THIS QRT
	EACH UNIT RECRUIT (150pts and above)
	EACH EMERALD STAR CONSULTANT THIS QUARTER
그러워 하는 아이들은 그릇을 되었다.	EACH DIAMOND STAR CONSULTANT THIS QUARTER
	EACH RUBY STAR CONSULTANT THIS QUARTER
17.	EACH SAPPHIRE STAR THIS QUARTER
	EACH UNIT GOLD MEDAL IN MARCH
	EACH UNIT SILVER MEDAL IN MARCH
	EACH UNIT BRONZE MEDAL IN MARCH
	6,000 UNIT PRODUCTION POINTS
	8,000 UNIT PRODUCTION POINTS
	10,000 UNIT PRODUCTION POINTS
E-25 C	12,000 UNIT PRODUCTION POINTS
	18,000 UNIT PRODUCTION POINTS AND ABOVE
	HOLD 10 OR MORE RECRUITING FUNCTIONS
	EACH ADDITIONAL FUNCTION
	EACH NEW RED JACKET APRIL 1
	EACH NEW TEAM LEADER APRIL 1
10 TO	EACH NEW FUTURE DIRECTOR APRIL 1
	EACH NEW DIQ APRIL 1
	EACH NEW DIRECTOR APRIL 1
TOTAL POI	
	ck off the following when completed
	: (MUST DO ALL OF THESE TO GRADUATE)
GOIDHHIMES	Sign up with Pam
	E-Mail, Fax or Mail March Newsletter
-	Hold a Pacesetter or Red Jacket Class in March
	E-Mail, Fax or Mail me names and e-mail addresses of participants
2	E-Mail, Fax or Mail me names and e-mail addresses of participants E-Mail, Fax or Mail personal, unit goals & this score sheet by
3	
	April 10th, 2013

#### Inner Circle Participants March - August Contest

Name		Months Completed	Name		Months Completed
Afarina A Ripaee	NS/Charm		Nafisah Omar	SD/Charm	
	AK/Pin		Nanita Yusof	NMa/Pin	*
Aishah Khairudin	SD/Charm	***	Nashatul Naharuddin	AK/Pin	*
Amalina Shuhaimi	RH/Pin		Naziha	NS/Pin	
Amirah Bt Shuhaimi	RH/Pin	**	Nik Johana	NS/Pin	
Anisah Binti Sennyan	NMa/Pin		Noor Ashikin Mohd Nasir	NBH/Pin	
Apsah Ahmad	Go/Pin		Noor Diana Bt Yaakop	NMCE/Pin	
Asndrasoleha Hayat	NS/Pin		Noor Haslinda Arshad	SL/Pin	
Chan Leng Aai	RA/Charm	****	Noor Sheilawaty Bt Roslar	nNM/Pin	
Dolores G Lazarus	SD/Charm	***	•	SD/Charm	***
Edawati Sulaiman	SA/Pin		Norizan Azizan	SD/Charm	
Emelia Binti Abdul Hadi	NO/Pin		Nor Baaiah Hassan	SD/Charm	
Ez Zul Ezzati Osman	SA/Pin		Nor Maizatul Khalid	NS/Pin	
Fadzirah Mohd Au	NS/Pin		Nor Mizan Che Embi	SD/Pin	
Faizah Kharirudin	AK/Charm	*	Nor Rahimi Binti Khedir	NMo/Pin	
Farah Maria Repin	NS/Pin		Nor Zaila Bt Ngadman	NMo/Pin	
Farrah E Farressa	SL/Pin		Nora Abu hanafiah	NMCE/Pin	*
Fatin Osman	SL/Pin	****	Noraniza Mohtar	SD/Charm	
Fauzidah Khalid	AK/Charm		Norazlinda Binti Suliman	NO/Charm	
Halimatun Saadiah	NS/Pin		Nordiyana B Osman	NMa/Pin	
Hanifah Tay	SL/Pin		Norhafizah Nicoll	DL/Pin	
Hanim Suzliana B Ahmad		**		SL/Pin	
			Norhayati M Dawam		
Hanis Abdullah	SL/Pin		Norhayati M Dawam	SL/Pin	
Hanum Bt Abu Vuhar	NM/Pin		Noriziah Binti Mamai	NA/Pin	*
Haslinda Sulaiman	SA/Charm		Norliana Binti Chemingun		
Hasnah Bt M Daud	SD/Charm		Normie Binti Hanafiah		*
Hasni M Daud	SD/Charm		Norsilawati Bt Ahmad		*
Ima Saliza Ghazali	SL/Pin		Norulaini Binti Abd Aziz	NMa/Pin	
Intan Jufflisa Binti Alias	RA/Pin		Norulhuda Zaidi	AK/Pin	**
Juliana Suhaila	SA/Pin		Nur Anis Mohd Zais	RH/Pin	
Juvy Jusa Espinosa	DL/Pin		Nur Fatin Ameira Ramli	NMa/Pin	*
Kamalia Aini Khamis		*	Nur Hayati Sakinah		
Karthini Munusany	SL/Pin		Che Man	SA/Charm	
Koh Ai Li	SL/Pin		Nur Isyirah Binti Zilkefu	NBH/Pin	
Koshida Yusoff	SA/Pin		Nur Rashidah B M Saat	NMa/Pin	
Lili Suraini Bt Abdul Latif	JB/Pin		Nurazrena Binti		
Lola B S@ ABD Rahman	NBH/Pin		Mohamad Rofi	RH/Pin	
M N Asiah T Zalilah	NMa/Pin	*	Nur Dian Ismail	NS/Pin	*
Mas Edayu Hamdah	NS/Pin	**	Nurul Aini Binti Husin	NMa/Pin	
Masetma Masdon	Go/Pin		Nurul Bt Jazam	SL/Pin	
Mawariah Bt Mohd			Nurul Halyah Bt		
Zam Zam	NS/Pin		Kamal Natib	AK/Pin	
Muedayat Danny	NS/Pin	**	Nurul Hamidatul Hamda		
Nabila Husna Bt M Laili	NMCE/Pin		Mohd Zaki	NBH/Pin	
Nadiatul S Seman	RA/Charm		Nurul Liyana Bt Burhan-	NDLI/D:-	
			nuddin	NBH/Pin	***
Diago and in	mulakad Tuus	n Cinala Famma aaak	Nurul Shakirin Lewis	SD/Charm	

Please send in your completed Inner Circle Forms each month.

Email to ~ pamsassistant@ec.rr.com

These forms must be received to be awarded the prize.

### Inner Circle Participants March - August Contest

Name	Prize Goal	Months Complete
Nwan Rozita	JB/Pin	•
Puteri Rabiatul ad		
awiyah	NS/Pin	
Rabetah Johari	NMa/Charm	<b>*</b>
Raja Mastura	NS/Pin	***
Robiah Bt Huri	SD/Charm	**
Robiah Othman	Go/Pin	
Rodziah Bt Arsad	SH/Pin	*
Rodziah Mohamed		
Nor @ Gee	SL/Pin	
Rokiah Arifin	SD/Charm	****
Roseleza Bt Mohamed	NO/Charm	
Rosnee	NS/Pin	*
Roszaidah Husman	SZ/Pin	
Rozila Md Repin	NS/Charm	****
Sabariyah Bt Harun	SD/Pin	
Sarhriah Shamsuddin	NMo/Pin	
Sariful Aniqah Bt Rozali	NS/Pin	
Sarini Ab Rahman	AK/Pin	
Shahanaz Zainuddin	SZ/Charm	
Sharifah Nur Adlina		
Hanis BT Jaafar	NBH/Pin	
Shorba Martin	SD/Charm	*
Siti Amamah Bt Shariae	NMo/Pin	
Siti Fatimah Ishak	SL/Pin	
Siti Noramira Bt A razak	RH/Pin	
Siti Suryani Misnan	SL/Pin	
Siti Zaleha Bt Mohd Bakr	iSH/Pin	*
Sofuriah B M Hashim	nNMa/Charm	ì *
Suhaida Bt Sarif	Go/Pin	
Suhaila Bt Soeid	NM/Pin	*
Suhana Binti Soeid	NM/Pin	*
Suriya Mohamed Daud	NMa/Pin	**
Suriyanti Hamzah	NS/Pin	
Suzana Abidin	SD/Pin	
Waheedah bt Syed		
Sultan	SL/Charm	*
Wan Maizawati Bt Wan	NMCE/Pin	
Yusrina Hanafi	AK/Pin	*
Zabrina Mohamad	RA/Pin	
Zainon Bt Shoib	Go/Pin	
Zarinah Bt Kahar	NBH/Pin	
Zeti Noorshila Binti		
Zakaria	SL/Pin	
Zunita Zubir	Go/Pin	
Zurina Bt Alias	SH/Pin	*

Name	Prize Goal	Months Completed
Hazlinda Bt Samsudir	า	*
Hani Bur Elliana Ahman		***
Norfizah Mahput		*
Normaizatul Khalid		**
Salamiah Latip		*

### Fortenberry-Slate Area Asia Pacific

Inner Circle



Pamela Fortenberry-Slate Global Senior National Sales Director



Dear Fortenberry-Slate Area,

Your commitment to your business entitles you to participate in our <u>AREA INNER</u>

<u>CIRCLE</u> Program. I have found that the best and the worst part of Mary Kay is the fact that you are not accountable to anyone!!! I love not having a boss—— However, on the other hand I tend to do my best when I know someone is watching!!! This is the reason we designed our Inner Circle Program!!!! I will be watching each and everyone of you as you climb the Mary Kay Career Path!!!!!

Our Goal is to have 200 D.I.C.'s and Directors by Seminar! When becoming a Director is your goal and you are willing to be accountable to me, I would like to work with you!!!

Dates: Mar. - Aug. (complete 5 of 6 months)

Cost: MYR40.00/ PHP400 or Free when you have completed Last Inner Circle

ELITE INNER CIRCLE	UPPER INNER CIRCLE	INNER CIRCLE
100% ATTENDANCE (MEETINGS, ETC.)	100% ATTENDANCE (MEETINGS, ETC.)	100% ATTENDANCE (MEETINGS, ETC.)
5-5-5 PER WEEK	<b>3-3-3 PER WEEK</b>	2-2-2 PER WEEK
5 SELLING APPTS. 5 INTERVIEWS 500 POINTS RETAIL—MAL. P5000 SALES—PHILIPPINES	3 SELLING APPTS. 3 INTERVIEWS 300 POINTS RETAIL -MAL. P4000 SALES- PHILIPPINES	2 SELLING APPTS. 2 INTERVIEWS 200 POINTS RETAIL—MAL. P3000 SALES-PHILIPPINES

Graduates Will Receive: (Consultants & Directors)

Inner Circle Pin or Charm, (when you already have a pin) presented to you by Pam.

I cannot wait to celebrate your success!!!!

Love & Belief.

Pam

To complete your assignment this month you must return this sheet by the 6th. of the next month.

(E-mail: (pfortenberry@ec.rr.com), Fax: (866-334-5342) or Mail: 7503 Jonquil Court Wilmington, NC. 28409)

### Inner Circle Form

Elite:	5 Appt, 5 Interviews, M. 5 Appt, 5 Interviews, PH	-	-	-	
Upper:	3 Appt, 3 Interviews, M. 3 Appt, 3 Interviews, PH	AL-300 pt	s Retail Sales weekly, 1	200 pts a month	
Inner:	2 Appt, 2 Interviews, M. 2 Appt, 2 Interviews, PH	AL-200 pt	s Retail Sales weekly, 8	00 pts a month	
Success	Meeting Attenda	nce	Name:		
Date: 1. 2. 3.			Directors Name:		
5		Sellino	<u>Appointments</u>		
Week One Name & Telepl 1	Week Two hone # Name & Telep 1	hone #	Week Three Name & Telephone # 1	Week Four Name & Telephone # 1	
23 45	3 4		3 4	2	
		<u>I</u>	<u>nterviews</u>		
Week One Name & Telepl 1	1 2 3 4		2	Week Four Name & Telephone #  1 2 3 4 5	
Retail S	ales:		Totals F	or Month:	
Week One:		Reta	il Sales		
Week Two:		<u>Selli</u>	ng Appt.	<del></del>	
		Inte	rviews		
week rour		Who	olesale Order	<del></del>	
		New	Recruits	<del></del>	
		App	t. on Books		

## The Top 3 SD with the Most Inner Circle Registrations will receive a prize at Seminar!! Print & Bring to Seminar!

### INNER CIRCLE INFORMATION SHEET

Please Complete	e and Return to:	Pam Fortenberry-Slate pamsassistant@ec.rr.com Fax: (866)334-5342	
Your Name:			
Director's Name	e:		
Email Address:			
Phone Number:		(Mobile #):	
Husbands Name	e:	Children & Ages:	
Husbands Attitu	1 2 3 4 NO WAY!	5 6 7 8 9 GO FOR IT!	10
		Length of Time in Mary Kay:	
My Goals For S			
	How many times have you comp		
Please Check	k One of the Following:		
	I am enclosing the Entry Fee in th	e Form of :	
	I completed Inner Circle!		
	(No Charge for this Inne	Circle)	
Elite:	11 /	2-500 pts Retail Sales weekly, 2000 pts a mo -P5000 Retail Sales weekly, P20,000 a mo	
Upper:	3 Appt, 3 Interviews, MAI	L-300 pts Retail Sales weekly, 1200 pts a mo P4000 Retail Sales weekly, P16,000 a mo	onth
Inner:	* * '	-200 pts Retail Sales weekly, 800 pts a mor	nth