Are You Just "Dating" your Business or "Married" to It?

- 1. CASUALLY DATING.....no strong commitment. If your business calls for a date (meeting, facial....) and you aren't already busy (washing your hair or watching that favorite TV show) OK, if not....it doesn't bother you.
- 2. **STEADY EDDIES**......you see each other nearly every week at the meeting with some calls during the week...but you aren't ready to move into something more permanent....committed to each other, but you aren't really passionate. If something that looks sparkly or tempting comes along, you and your business could break-up. Sure, you'd be sad, but you'd find another true love.
- 3. **ENGAGED**......you talk *EVERY* DAY AND <u>YOU ARE IN LOVE</u>!!! Maybe your MK business has given you some presents (jewelry, trips, stereo equipment) and you have set a date to really be committed to each other. How long will you be engaged? Six months before you reach your big goal? A Year? Two Years? Sometimes you get cold feet but you know this is how you want to spend your life so just hurry up...*GET MARRIED*!!!!!
- 4. MARRIED......Throw the rice and cut the cake!!!...You CAN'T LIVE WITH-OUT YOUR MK WORLD!!!! You are not just in giddy love with your business, you are truly committed through the highs and through the obstacles. You are entwined with your MK business and together you are planning a life together. Looking forward to the new cars you will have together, raising children and putting them through school, and yes RETIREMENT!! Spending your Golden Years together; taking trips and reminiscing about the good times you have had!

Where are you now? Where do you want to be? Think about your business as a relationship with yourself and decide at what level you want to be, or if you want to move to the next phase!

