**Inventory Made Easy**

**The ABC’s of getting your business up and running.**

**And**

**The benefits of starting your business with inventory.**

**Higher Show in Sales:** Cosmetics is an emotional buy, women will purchase more from you if they can take their order home with them rather than placing an order to be delivered a couple of weeks later.

**Work Smart not Hard:** Carrying an inventory is much better use of your time. Here is the difference in what you will accomplish in an hour with and without an adequate inventory.

**With Inventory**

Sell the product

Collect the full amount and make an instant 50% profit

Deliver the product (customer satisfaction)

Schedule a checkup facial

**Without Inventory**

Sell the product

Collect payment

Order the product from the company

Make the journey to deliver the product 2 weeks later

Refresh her on how to use the product

Schedule a checkup facial

**My Best Advice**

* **Set yourself up for success, plan on it.**
* The more money you need now the more inventory you need to hold and sell.
* Borrowing money for your business will turn a profit
* Inventory creates an extra income for you and your family…it will make its own payment and pay for other things
* You cannot lose money…you have a 90% buy back guarantee!!!