

13 Steps to Get Your Business off to a Great Start!!

1 	<p>Inventory:</p> <p>Mary Kay gives us the opportunity to keep products on hand to make your business easier. You and I will review your goals together to determine how many faces you will see per week, money you wish to make, etc. This will determine the amount of product you will want to keep on hand.</p>
2 	<p>Set up Mary Kay Web Site:</p> <p>Log on to www.marykayintouch.com and set up your personal Mary Kay web site for only \$25.00 your first year. Do this BEFORE you order your business cards so you can list your website on them.</p>
3 	<p>Complete Your First Steps:</p> <p>Log on to www.marykayintouch.com and send 15 mailings of the Beauty Book to your friends/family, and fill out your Beauty Profile online.</p>
4 	<p>Open Separate Bank Account:</p> <p>Go to any bank who offers accounts with FREE checking and a debit card. You should try the bank where you have your personal checking, because it will be easier to pay yourself via balance transfers each month. Also, set up ProPay account which will allow you to accept credit cards payments from customers</p>
5 	<p>Order your Business Cards:</p> <p style="text-align: center;">(Be sure to include your web site address on your cards)</p> <p style="text-align: center;">* www.mkconnections.com - business kit is recommended OR * www.vistaprint.com - get 250 FREE cards (you pay shipping)</p>
6 	<p>Make Your Power Start List:</p> <p>Attached is information on the Power Start. This is your biggest goal as a new consultant. We will also go over the Power Start in more detail at your first training</p>
7 	<p>Schedule Your Business Debut:</p> <p>There is no better way to learn than to get hands on training!! When you have your follow-up appointment with me, we will schedule your first class. If you are a Star Consultant, I will host your class. If not, your recruiter will! Either way, you will have great support at your first event!</p>
8 	<p>Become Familiar with the Products:</p> <p>Use all products, head to toe - people will start to ask you what makeup/skin care you use. Study the Look Book and Beauty Book to become more familiar with the products. When your first order is delivered, be sure to build yourself a demo Queen Bee Roll Up Bag so that you will have all the products you need.</p>
9 	<p>Attend Weekly Consultant Workshop:</p> <p style="text-align: center;">THIS TRAINING IS MANDATORY FOR ALL NEW CONSULTANTS IN OUR UNIT.</p>
10 	<p>Attend Your Weekly Success Meeting:</p> <p>Attend your weekly unit meeting to receive your MK pin and more training. Consultants who "show up", "go up". This is the main time that I have set aside to work with you and help you grow your business. Please make every effort to be there each week. I work exclusively with consultants who regularly attend meetings.</p>
11 	<p>Get On Our Unit Training Conference Call:</p> <p>We have a weekly conference call (On Sundays) where all of the consultants in our unit come together for training and recognition. Don't Miss it! It is Sunday nights at 9:00 EST in English 1-218-862-1306 Access Code:</p>
12 	<p>Stay In Touch With Your Director:</p> <p>Don't hesitate to call with any questions. You can reach me at 305-767-6867 or send me an email at pinkdiamondsunit@gmail.com</p>
13 	<p>HAVE FUN!!:</p> <p>I truly believe there is no better way to earn a living than to be a Mary Kay Consultant! If you always remember to have fun, enjoy yourself, and make others feel great, you will be successful!</p>