# GENERATION NeXt...

## A Tradition of Success

January 2013 - June 2013 Monthly Challenge

Building 5 Future Heltsley National Area Directors by the 50th Anniversary!

#### **GENX**

15 Faces
5 Marketing Interviews
\$650 Wholesale

\*this consistent activity
will ensure STAR Consultant status!

## **GENX** Elite

30 Faces
10 Marketing Interviews
1+ New Team Member(s)
\$1,000 Wholesale

\*this consistency activity = Star + Move up in RED!

### **GENX Super Achiever**

50 Faces
20 Marketing Interviews
2+ New Team Member(s)
\$2,000 Retail
\$1,200 Wholesale

\*this consistency activity = Star + Car + Directorship!

## **REWARDS**

#### Monthly GENX Girl's Night Out!

Be accountable with your Director weekly and complete 1 of the GENX levels to earn a special night out with your Director and the Unit GENX Achievers! Don't miss it! Achieve GenX to earn exclusive invitation to monthly event, Achieve GenX Elite to earn exclusive invitation to monthly event plus \$5 towards event cost, Achieve GenX Super Achiever to earn exclusive invitation to monthly event plus \$15 towards event cost.

All GenX achievers will earn name & photo recognition on the website.

#### TRACKING and ACCOUNTABILITY

Submit your numbers to your Director each week and submit your Month To Date totals at the end of each month to participate in the GENX Program.

### **POWER DAY!**

- ✓ Get 5 new leads a day! NETWORK!
- ✓ Book at LEAST 1 New Selling Appointment a day
- ✔ Book a Marketing Interview or Guest to Meeting
- ✓ Sell \$100

<sup>\*</sup> Marketing Interview = consultant interview + follow-up with director, guest with marketing at meeting/MK event, face-to-face interview with director