I2 and I3 Script

Time wise repair dialogue

Hey Sue, It’s Lisa Anne, Your Mary Kay director.  I’m calling to share with you about our gorgeous new holiday products.  I’m absolutely loving our new Hollywood mystique collection.  I’ve had so many compliments on the bold shine lip color and the intrigue eye color quad.  The gel eyeliner has been a really big hit, I really love the teal color.  I wanted to let you know that the colors are going quickly and if you are thinking about having some for yourself, your customers or Christmas gifts, you’ll want to put in an order if you can this month.   The new dance to life eau de Parfum is absolutely beautiful too.  Let me know if I can support you in any way

Hey sue, It’s Lisa Anne.  I’m calling about our amazing new Time Wise Repair Skin care system.   I have to tell you I’m pretty excited about what it’s doing for my own face, and wanted to call you.  It’s the most innovative skin care system we’ve ever had and it It really helps to fight the advanced signs of aging.  The volufirm complex is patent pending, and truly is an amazing product.  I know you’ll love it, and I’m sure there are women in your life who will flip with the results.  If you have any questions please call me.  I’d love to answer any questions that you have, and if you want help placing an order, just give me a yell.

Other thoughts to think of as you are talking with women:

They are active:

You are eligible to get the 50% off any size order that you place this month because you are active.  If your order is $200 you’ll be active again through December and during the holidays, you’ll be able to get 50% off for everything for yourself and gifts you may want

As an active consultant  you can use the customer delivery service and have product directly shipped to your customer

11month people

Focus on the ones who could fall off

I realized that you are ready to fall off its been a year, and wanted to let you know, I know that you love your Mary Kay.  There are tons of new products this year, I think you would love \_\_\_\_\_. Let me know if you have any questions, the deadline is \_\_\_\_\_ for the end of the month