CONFERENCE

Coming to a city near you!

Register online by February 28th! You don't want to miss this career-changing event!

SEMINAR GOALS

- ♦ 650,000 unit trip
- 5 directors, 5 car drivers
- 10 new red jackets
- 15 new recruits a month

Wholesale Queen



Summer L. Kirby \$501.00

Sharing Queen



Trina M. Morales 4 Silver Medal

10 Attitudes of Top Achievers! By Brian Tracy, Author & Motivational Speaker

January Results & Recognition - February, 2014

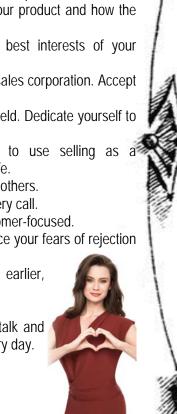
If you think the same way as the top achievers think, you can begin to get the same results they do. Here are 10 psychological and practical ways to mirror the attitudes of top achievers.

- See yourself as a consultant rather than a salesperson. Believe that you are a problem-solver with regard to your product and how the client can best use it.
- Become a doctor of selling. Act in the best interests of your "patients" and have a high code of ethics.
- See yourself as the president of your own sales corporation. Accept 100 percent responsibility for your results.
- Commit yourself to being the best in your field. Dedicate yourself to lifelong learning.
- Be ambitious, hungry, and determined to use selling as a steppingstone to the success you want in life.
- Have integrity. Be honest with yourself and others.
- Engage in thorough preparation prior to every call.
- Be an excellent listener; be extremely customer-focused.
- Have tremendous courage. Be willing to face your fears of rejection and failure, and overcome them.
- 10. Be highly persistent. Start your workday earlier, work harder, and stay longer.

To make these changes work you must walk, talk and behave consistently with them every hour of every day.

> I believe you can be a Top Achiever! Make 2014 your year to shine!







DIRECTOR

Rewards ~

- 4-13% Personal Team Commissions
- 9-13% Unit Commissions
- **Unlimited Unit Bonuses**
- \$500 Unit Building Bonus
- Team Building Bonus \$100 per
- Eligible to wear Director's Suit
- Eligible to drive Premier Club Car or Pink Cadillac
- Eligible to attend Leadership Conference
- Special Gifts, Recognition, Prizes & Travel

DIQ

10+ Active Team Members Rewards ~

- 9-13% Personal Team Commission
- Team Building Bonus \$50 per
- Future Director Pin Enhancer
- Eligible to earn the use of a Car
- Eligible to wear Future Director Scarf & Black Blouse with Red Jacket attire

FUTURE DIRECTOR

8+ Active Team Members Rewards ~

- ♦ 9-13% Personal Team Commission
- Team Building Bonus \$50 per
- Future Director Pin Enhancer
- Eligible to earn the use of a Car
- Eligible to wear Future Director Scarf

TEAM LEADER

5-7 Active Team Members Rewards ~

- 9-13% Personal Team Commission
- Team Building Bonus \$50
- Team Leader Pin Enhancer
- Eligible to go On-Target for Car

STAR TEAM BUILDER

3-4 Active Team Members Rewards ~

- 4% Personal Team Commission
- Team Building Bonus \$50
- Star Team Builder Pin Enhancer
- Eligible to wear Red Jacket
- \$50 Rebate on Red Jacket

Look Who's Moving Up!

Standings are updated as of January 31st this will not reflect February orders or new team members.

DIQ

Recruiter: Trina M. Morales Ciara Avina Stephanie Cano Trafina R. Coleman Robin E. Crain Kelly A. Fritsch Tukeisha D. Hall Carolyne W. Maina Pamela S. Mitchell Tracy B. Moore Kalila J. Yancy

* Chantal M. Reeves

* Laura A. Scott

Team Leaders

Lynn Ansley

* Julie R. Sparzak

* Abigail R. Thomas

* Tina M. Whittaker

Recruiter: Paige Fleming

Christy Baggarley

Donna A. Lewis

Wendy K. Roe

Liana P. Bickerstaff

Oleanthean D Fleming

Recruiter: Crystal A. Schaefer

Heather B. Schaefer

Katherine A. Thomas

Chris M. Toenies



congratulations

Recruiter: Susan R. Csencsits Helen A. Holden

Recruiter: Crystal I. Farringto Joy Ubah

* Amber L. Arledge

Recruiter: Wanda J. Gildig Collette M. Kehrer

Recruiter :Nilsa C. Hartwell Donna Bellefontaine Ronette Lounds

- * Bernadene J Bohemier
- * Anne M. Long
- * Luz A. Zuluaga

Recruiter: Summer L. Kirby Agnes Tosta

- * Katherine M. Kennedy
- * Amy C. Ramsey
- * Tabitha C. Sikes

Recruiter : Jayne B. Lewis Karen J. Burshnick * Lisa M. Duncan

Recruiter : Ronette Lounds Bernard Ansah

Recruiter : Amy L. Sandifer Patti A. Selby

Recruiter: Patti A. Selby Beth A. Kimlick Judith A. Pastusek

Recruiter :Susan J. Smart Tracy A. Durmick

Recruiter : Amy T. Smith Summer L. Kirby Erika J. Massie * Jennifer R. Koger

Recruiter: Nancy M. Stark Amy L. Sandifer

Recruiter: Bea Stebing Bonnie J. Stebing * Sonia Brincefield

Recruiter : Anna B. Whittaker Beth E. Clark

Star Team Builders

Carrie Voges

Recruiter: Debra A. Richmond Jill V. Boyer M L. Diles Camille R. Harper

Recruiter: Audrey Snellenberger Sandy Eversman Nalini S. Prashad Crystal A. Schaefer

* Donna E. Frederick

* LaWanda Karaca

Senior Consultants

Recruiter : Karen J. Burshnick Teresa M. Stonelake

> * Inactive Member (N1,N2,N3,I1,I2,I3) #Terminated Member To become ACTIVE you must place a \$200 wholesale order.



Here We Grow Again!

Welcome New Business Owners!

(These new unit members signed Consultant agreements January 1-31.)

New consultant Amber Arledge



New Consultant
Ciara Avina
Laura A. Scott
Abigail R. Thomas
Tina M. Whittaker

From	
EDGEWOOD, MD	
BALTIMORE, MD	
ORLANDO, FL	
JOPPA, MD	

Sponsored by T. Morales T. Morales

T. Morales

T. Morales

"Don't let the negatives of life control you. Rise above them. Use them as your stepping stones to go higher than you ever dreamed possible. Place your eyes on your goal and don't move them." — Mary Kay Ash

Thank You from Mary Kay

"Love Check" Commissions for Personal Team Building

9% Recruiter Commission Level Trina M. Morales Crystal A. Schaefer Paige Fleming Karen Cole	\$111.80 \$75.89 \$36.54 \$3.69
4% Recruiter Commission Level	
Amy T. Smith	\$20.44
Nilsa C. Hartwell	\$17.32
Debra A. Richmond	\$10.26
Susan R. Csencsits	\$9.98
Amy L. Sandifer	\$9.76
Summer L. Kirby	\$9.66
Nancy M. Stark	\$8.86
Patti A. Selby	\$8.78
Ronette Lounds	\$8.18
Karen J. Burshnick	\$8.10



Team Building Tip of the Month!

10 Commandments of a

Successful Recruiter!

- 1. Always lead by example!
- 2. Attend all unit meetings—see that she is there with you.
- 3. Call, write, email or text her daily for the first 3-4 weeks.
- 4. Keep a friendly business relationship.
- 5. Always talk about profit level.
- Always let her learn while you earn—take her with you to shows and classes.
- 7. Keep a 100% positive attitude.
- 8. Call your director if you need help to answer her questions.
- 9. Help her sponsor her first recruit.
- 10. Just as you never take credit for her successes, never take responsibility for her failures.

Spring 2014 New Products!

Spring 2014 New Products are available February 15th!

(or February 10th, for Star Consultants who qualified during the September 16-December 15, 2013 quarter, or if you enrolled in the Spring 2014 Preferred Customer Program)









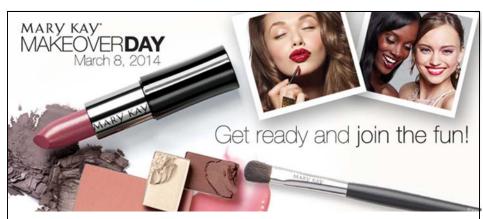




Spring into action this quarter and help re-energize your Mary Kay business!

- Mary Kay® CC Cream Sunscreen Broad Spectrum SPF 15
- Mary Kay® Bronzing Powder
- Mary Kay® Gel Eyeliner with Expandable Brush Applicator
- Limited-Edition Lemon Parfait Pedicure Collection
- Mary Kay at Play® New Shades
- Limited-Edition Mary Kay® Hello, Sunshine Collection
- Free Gift with Purchase Mini Lash Love® Mascara and Oil-Free Eye Makeup Remover

Visit www.MaryKayIntouch.com for more information.



On March 8, International Women's Day, you'll once again have the opportunity to help Mary Kay break the record for conducting the most makeovers in one day. That means you'll want to start now by booking parties and makeovers to be held on March 8.

Here's what you need to know:

- On March 8, from 12:01 a.m. through 11:50 p.m., in your time zone, the challenge is on. The goal is to beat last year's record of 44,250 makeovers.
- To make sure your numbers count, you'll want to opt in for text alerts from Mary Kay first – and it's a snap. Just go to Mary Kay InTouch® > Texting Preferences and complete your opt-in with the simple two-step process.
- You can text us each time you complete a makeover on March 8, and your numbers will be added to the total.

While you are conducting makeovers on March 8 in your hometown, a "live" makeover event will be happening at The Mary Kay Building in Dallas. Watch this video to get excited about what the Mary Kay® Makeover Day can do for you!



Earn the use of a BMW 320i January - December 2014

Buckle your seatbelt for some very exciting news! Premier Plus qualifiers now have the opportunity to earn the use of a sleek black BMW 320i. Learn how you can earn the use of this spectacular dream machine by going to MaryKayInTouch.com!

We Invested in Product in January!

Summer L. Kirby	\$501.00
Janet T. Middendorf	\$402.75
Linda S. Koska	\$333.50
Sharon G. Kehn	\$329.00
Joyce R. Stone	\$320.50
Tammy R. Campbell	\$298.50
Helen A. Holden	\$249.50
Patti A. Selby	\$244.00
Agnes Tosta	\$241.50
Stephanie Cano	\$234.00
Donna Bellefontaine	\$233.00
Debra A. Richmond	\$229.00
Jill V. Boyer	\$228.50
Nancy K. Meyer	\$224.00
Katherine A. Thomas	\$223.50
Amy L. Sandifer	\$221.50
Beth A. Kimlick	\$219.50
Chris M. Toenjes	\$212.25
Donna A. Lewis	\$206.00

Tukeisha D. Hall	\$205.00
Carrie Voges	\$204.50
Bernard Ansah	\$204.50
Nilsa C. Hartwell	\$204.00
Wendy K. Roe	\$203.00
Teresa M. Stonelake	\$202.50
Tracy B. Moore	\$201.50
Trafina R. Coleman	\$201.25
Ciara Avina	\$200.50
Kelly A. Fritsch	\$200.00
Ronette Lounds	\$200.00
Oleanthean D Fleming	\$200.00
Mary H. Baggett	\$124.00
Karen J. Burshnick	\$114.00
Kathy H. Padgett	\$109.00
Mitzi Morton	\$94.50
Amy T. Smith	\$88.00
Joyce P. Landahl	\$60.50









Shooting for the Courts!

Top 10 in Retail Sales

(Based on verified wholesale orders placed to the company as of prior month-end)

	Consultant	YTD Retail	Bonus & PCP	Total
1	Karen J. Burshnick	\$8,187. <mark>0</mark> 0	\$863.00	\$9,050.00
2	Amy T. Smith	\$6 <mark>,930.50</mark>	\$705.00	\$7,635.50
3	Wanda J. Gildig	\$5 <mark>,108.50</mark>	\$693.00	\$5,801.50
4_	Trina M. Morales	\$5,221.00	\$423.00	\$5,644.00
5	Crystal A. Schaefer	\$4,675.00	\$523.00	\$5,198.00
6	Joyce R. Stone	\$3,827.00	\$7 <mark>96</mark> .00	\$4,623.00
7	Joy Ubah	\$2,819.00	\$1,760.00	\$4,579.00
8 _	A. Snellenberger	\$4,145.50	\$265.00	\$4,410.50
9	Nilsa C. Hartwell	\$3,952.50	\$99.00	\$4,051.50
10	Debra A. Richmond	\$3,430.00	\$605.00	\$4,035.00
	3333333 H.H.R. (1411)			

Tops in Team Building

Recruiter		New Team Mbrs	YTD Comm
1	Crystal Farrington		\$48.34
2	A. Snellenberger	1	\$27.42
3	Amy T. Smith	1	\$24.74
4	Karen Cole	5	\$211.57









Shoot for STAR this Quarter!!

YOU Can
Do It!!



On-Target \$tar Consultants!

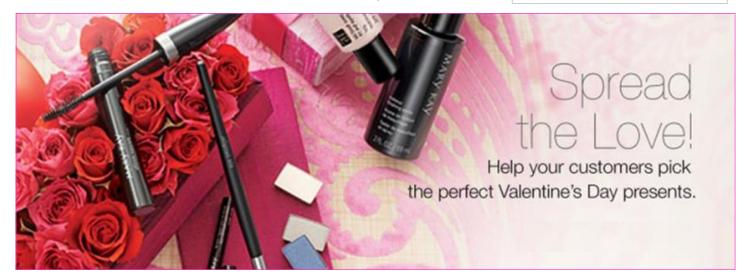
December 16, 2013 - March 15, 2014

	Consultant Name	Current		—Wholesale Production Needed for Star—			_
		Wholesale	Sapphire	Ruby	Diamond	Emerald	
		Production	\$1,800	\$2,400	\$3,000	\$3,600	\$4,800
ΑL	EKSANDRA LONDONO	\$1,824.50	STAR	\$575.50	\$1,175.50	\$1,775.50	\$2,975.50
DE	EBRA RICHMOND	\$915.00	\$885.00	\$1,485.00	\$2,085.00	\$2,685.00	\$3,885.00
Sl	JMMER KIRBY	\$721.00	\$1,079.00	\$1,679.00	\$2,279.00	\$2,879.00	\$4,079.00
SA	ANDY EVERSMAN	\$685.50	\$1,114.50	\$1,714.50	\$2,314.50	\$2,914.50	\$4,114.50
BE	EA STEBING	\$624.0 <mark>0</mark>	\$1,176.00	\$1,776.00	\$2,376.00	\$2,976.00	\$4,176.00
EF	RIKA MASSIE	\$618.50	\$1, <mark>181</mark> .50	\$1,781.50	\$2,381.50	\$2,981.50	\$4,181.50
R(ONETTE LOUNDS	\$486.00	\$1, <mark>314</mark> .00	\$ <mark>1,</mark> 914.00	\$2,514.00	\$3,114.00	\$4,314.00
K <i>F</i>	AREN BURSHNICK	\$452.50	\$1, <mark>347</mark> .50	\$1 ,947.50	\$2,547.50	\$3,147.50	\$4,347.50
Sł	HARI RICH	\$423.50	\$1,376.50	\$1,976.50	\$2,576.50	\$3,176.50	\$4,376.50
TF	RACY MOORE	\$409.50	\$1,390.50	\$1,990.50	\$2,590.50	\$3,190.50	\$4,390.50
Αl	JDREY SNELLENBERGE	ER\$407.00	\$1,393.00	\$1,993.00	\$2,593.00	\$3,193.00	\$4,393.00
JΑ	NET MIDDENDORF	\$402.75	\$1,397.25	\$1,997.25	\$2,597.25	\$3,197.25	\$4,397.25

A simple way to stay on track for Star Consultant:

Sapphire = Sell \$300 Retail per week
Ruby = Sell \$400 Retail per week
Diamond = Sell \$500 Retail per week
Emerald = Sell \$600 Retail per week
Pearl = Sell \$800 Retail per week

Also—remember that you earn 600 extra "star" points for each *qualified* team member you add during the quarter.





So get to facialing, partying, posing and posting your SELFIES!

WE WANT TO SEE YOU AND YOURS AT THIS PAR-TAY OF THE YEAR!



COLES COMETS

I LUV BLING

FEBRUARY 2014



Sell 25 items and order \$250 wholesale and receive Chandelier style scarf/shawl choice colors of on Black, Denim Blue or Silver!



Sell 75 items and order \$650 wholesale and receive a stunning bracelet or a chandelier style scarf/shawl and a choice earrings









Sell 50 items and order \$450 wholesale and receive a Beautiful sparkly pair of earrings!

Sell 100 items and order \$850 wholesale and

Sell 125 items and order \$1050 wholesale and receive Necklace and earrings set and a scarf of your choice!

Sell 150 items and order \$1500 wholesale and receive a Necklace earrings set, scarf of your choice and a bracelet!



Sell 200 items and order \$2000 wholesale and receive the whole page!

(with 1 scarf choice and one earring choice)





Order by the 15th of the month and get a Bling ring! (min. \$400)

Bling in the new year!

	<u> </u>		<u> </u>
1.	26.	51.	76.
2.	27.	52.	77.
3.	28.	53.	78.
4.	29.	54.	79.
5.	30.	55.	80.
6.	31.	56.	81.
7.	32.	57.	82.
8.	33.	58.	83.
9.	34.	59.	84.
10.	35.	60.	85.
11.	36.	61.	86.
12.	37.	62.	87.
13.	38.	63.	88.
14.	39.	64.	89.
15.	40.	65.	90.
16.	41.	66.	91.
17.	42.	67.	92.
18.	43.	68.	93.
19.	44.	69.	94.
20.	45.	70.	95.
21.	46.	71.	96.
22.	47.	72.	97.
23.	48.	73.	98.
24.	49.	74.	99.
25.	50.	75.	100.

I won it!_____

Promotions are based on items that are currently available from suppliers, however, markets change, back orders can occur or a supplier can discontinue items without our knowledge. If this occurs we will work diligently to find acceptable substitution. There might be a slight variation of style and color due to dye-lot issues and availability.



*"I LUV MY Life"*Mary Kay Sharing contest.

Free Gift for all Participants PLUS a

MICHAEL KORS HANDBAG DRAWING

Only a limited number of Participants are invited to enter!

Two beautiful *Michael Kors* handbags will be given away.

*******Every participant will get a free gift******

HOW to get your name in Michael Kors Handbag drawing

- Pick and participate in 1 LIVE sharing experience and 1 "VIRTUAL" sharing experience.
- Submit easy survey to consultant's MK Sales Director.
- Drawing to be held on April 2

1 handbag drawing for customers and 1 handbag drawing for consultants Yes you can get your name in multiple times for every "set" of sharing experiences.

For contest page/links

http://kirkwood.unitwise.com/Page/home



LIVE SHARING



Attend a Director Led Event-

Get your venue options from your consultants. Experience product demo and see progress of other consultants in your local area.



Have an "In Person"

sharing appointment with your Consultant and her Director to have income package explained in detail.

Plan for an hour so you may have any questions answered completely.



Have One on One

personal conversation via phone to go over the income package and career facts. Your consultant can schedule your appointment around your schedule.

Plan for 30 minutes plus any question and answer time you need.



VIRTUAL SHARING















Listen





641-715-3900 code 807486



641-715-3900 code 12076



641-715-3900 code 68763



641-715-3900 code 880710



641-715-3900 code 862315



641-715-3900 code 20332

Bonus: New consultants in February or March will receive this Pink Ice ring.

I LUV MY LIFE SURVEY FORM

	Name	Date
	CONSULTANTS NAME	
	My LIVE Sharing Experiences were A. Attended eventdate of	Mu Virtual Evneriences were
	My LIVE Sharing Experiences were	
1	A. Attended eventdate of	VIDEO— name of speaker
	,	Recording– name of Speaker
*	C. "over the phone date of	<u> </u>
What impresse	ed you the most about Mary Kay Inc	
What would be	e your top two reasons for starting a MK biz of your ow	n?
A		
В		
What is your ne	ext step with Mary Kay.	
I would LUV to	o get started now B. I would LUV more informati	ion C Lyould IIIV to stoy a loval systemor
	I LUV MY LIFE SU	ant about your free gift for participating.
	I LUV MY LIFE SU	RVEY FORM
	I LUV MY LIFE SU Name	RVEY FORM Date
nk you for subm	I LUV MY LIFE SU Name CONSULTANTS NAME	RVEY FORM
nk you for subm	I LUV MY LIFE SU Name CONSULTANTS NAME	RVEY FORM Date
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What impressed	Name CONSULTANTS NAME My LIVE Sharing Experiences were A. Attended event date of B. "In Person" event date of C. "over the phone date of dyou the most about Mary Kay Inc	RVEY FORM
What impressed What would be A	I LUV MY LIFE SU Name CONSULTANTS NAME My LIVE Sharing Experiences were A. Attended event date of B. "In Person" event date of C. "over the phone date of dyou the most about Mary Kay Inc your top two reasons for starting a MK biz of your own	RVEY FORM
What impressed What would be A	Name CONSULTANTS NAME My LIVE Sharing Experiences were A. Attended event date of B. "In Person" event date of C. "over the phone date of dyou the most about Mary Kay Inc your top two reasons for starting a MK biz of your own	RVEY FORM



Sun	Mon	Tue	Wea	l Thu	ı Fri	Sat
CONFI	ERENCE	20	$)]_{\angle}$	Regis	n't delay!! tration end uary 28th!	l s
2	Monday night unit meeting 1007 Beards Hill Rd., Aberdeen, MD 21001	Unit meeting Comfort Inn 8801 Loch Raven Blvd Towson, MD 21286	5	6	7	8 Mary Kay* Makeover Day.
Paylight Savings Time Begins	Monday night unit meeting 1007 Beards Hill Rd., Aberdeen, MD 21001	Unit meeting Comfort Inn 8801 Loch Raven Blv Towson, MD 21286	12	13	14	Last Day of Quarter: Be a Star for Seminar Priority Registration!
16	Monday night unit meeting 1007 Beards Hill Rd., Aberdeen, MD 21001	Unit meeting Comfort Inn 8801 Loch Raven Blvd Towson, MD 21286	19	20	21	22
23	Monday night unit meeting 1007 Beards Hill Rd., Aberdeen, M	25 Unit meeting Comfort Inn 8 8801 Loch Raven Blv IDTowson, MD 21286	26	27		t CST cutoff 29 none orders.

30

21001 Last working day of the month.
Consultants submit online orders until 9 pm CST. Online Agreements accepted until midnight.

Monday night unit meeting 1007 Beards Hill Rd., Aberdeen, MD 21001 Every great dream begins with a dreamer. Always remember, you have within you the strength, the patience, and the passion to reach for the stars to change the world. ~Harriet Tubman



Birthdays Susan B. Deal Tracy A. Durmick Stefanie A. Johnson Joanna V. Irvin Heather B. Schaefer Cynthia S. Booker Josette C. DiBlasio Tabitha C. Sikes Oleanthean D Fleming Brandelyn Miller A. Snellenberger Frin L. Gooch	Day 2 3 4 7 11 14 16 16 17 18 20 21
-	20



Anniversaries	Years
Sondra Phillips	19
Kelly Dean	6
Keri L. Haney	5
Wendy K. Roe	4
Jennifer M. Arevalo	2
Cathy E. Schmitz	2
Brandelyn Miller	1
Crystal M. Hernandez	1
Chris T. Long	1
Kalila J. Yancy	1
Shenika N. Johnson	1
Katherine M. Kennedy	1





Cole's Comets

Karen Cole

Sr. Sales Director 2027 Knotty Pine Dr Abingdon, MD 21009



Phone: 410-459-3766

Email: kcolemkay@comcast.net Website: http://www.colescomets.com/

To the Fabulous...

Highlights this Month:

January Results, February, 2014

- Quarter 3 Star Consultant Quarterly Contest (December 16, 2013 - March 15, 2014)
- All-Star Consultant Consistency Challenge (through June 15, 2014)
- Class of 2014 Offspring Challenge (through July 1, 2014)
- Mary Kay Makeover Day (March 8, 2014)



Career Conference

How Important is it?

Someone once said, "It only takes a spark to get a fire going." How true! And that
spark has been found hundreds of times at
Career Conference. Perhaps you are
thinking, "I can't afford to go." From long
experience, I believe you can't afford NOT
to attend, for at Career

Conference you will discover the BIG PICTURE of what your Mary Kay career can be for YOU! Make your plans now. Use the profit from a few extra classes to pay your way.

~ Mary Kay Ash



SCAREER 2014

Schedule At-A-Glance

Day 1-March 21, 23, 28 & 30

2 – 9 pm Registration (if space is available)
Packet Pickup (must have driver's license,

other picture I.D.)

3:30 – 5 pm Independent Sales Director Workshop

3:30 – 5 pm Emerging Leadership Workshop (Star Team Builders, Team Leaders, Future Directors, &

DIOs)

7 – 10 pm Opening General Session (all attendees)

Day 2-March 22, 24, 29 & 31

8 am – 4:30 pm Registration (if space is available)

Packet Pickup (must have driver's license,

other picture I.D.)

9 – 10 am Morning General Session (all attendees) 10:15 – 11 am Independent Beauty Consultant and Independent Sales Director Classes

11:15 – 12:50 pm Career Conference Luncheon (invitation only)

1:15 – 2 pm Independent Beauty Consultant and

Independent Sales Director Classes 2:15 – 4:30 pm Closing General Session (all attendees)