

OUR PRODUCT MARKETING GROUP SAYS:

“Still cleansing by hand? There’s a lot you’re missing. Like makeup, dirt and impurities. Things you can’t see, so you think your skin is clean, but is it? The Mary Kay® Skinvigorate™ Cleansing Brush will make you think differently.”



Removes makeup 85% better than cleansing by hand*

Boosts the absorption of your next skin care step

Provides deep cleansing, gentle exfoliation and massaging in one easy step

Starts improving skin’s appearance immediately.

Helps polish away the look of past skin damage for a more even-looking complexion

*Results based on a one-day, controlled clinical study with 22 panelists

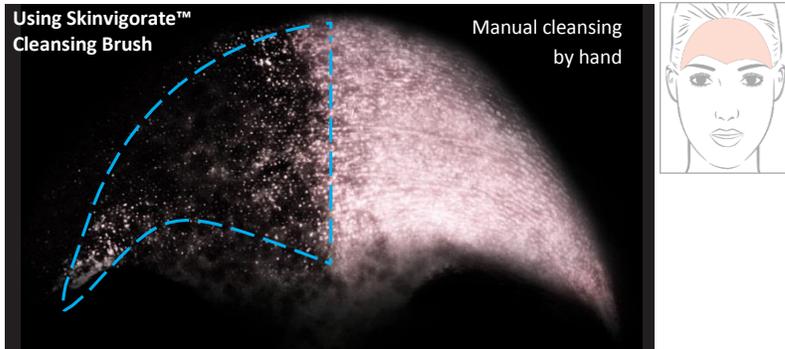
“OMG! This device provides effortless cleansing and pampering for your skin. It’s like a facial and massage all in one — with the biggest bonus— great looking skin. Love, love, love!”
C. Tourloukis, New City, NY

POWER STATEMENT: Get your true clean.

STILL CLEANSING BY HAND? THERE'S A LOT YOU'RE MISSING:

In an independent clinical study, women applied fluorescent makeup to their forehead (to show residue under UV light). Using cleanser, they washed one side by hand and the other side using Mary Kay® Skinvigorate™ Cleansing Brush for the same length of time. Afterward, the women were satisfied they had washed all of the makeup off and saw no color remaining on their forehead. The results below show under ultraviolet light that the Skinvigorate™ Cleansing Brush side is clearly cleaner.

Pink = makeup residue remaining



BENEFITS AND CLAIMS:

Here's what women of all ages — from 13 to 70 — said about the Skinvigorate™ Cleansing Brush in an independent consumer study*:

- Maximizes my skin care benefits: 97%
- Transforms dull skin into a radiant complexion: 94%
- Provides a more even-looking skin tone: 96%
- Reveals youthful-looking skin: 93%
- Skin feels softer, smoother and healthier: 95%

*Results reflect the percentage of women who agreed with the statements in a three-week independent consumer study.

PRODUCT ATTRIBUTES:

- Dermatologist-tested
- Suitable for daily use on all skin types, even sensitive skin and acne-prone skin.
- Clinically tested for skin irritancy
- Waterproof (not recommended to submerge in water)
- Battery-powered (2 AA batteries)
- Two brush heads included (it is recommended to replace brush heads every three months)