Want to know why MK may be the perfect opportunity for you?



Flip through to find out!

The Products Sell Themselves

Mary Kay® Products are

- #1 in Customer Loyalty with Brand Keys Award
- Recognized with "Good Housekeeping" Award
- Top 15 color makeup brand globally
- Top 10 skin care brand globally
- 100% Customer Guaranteed
- High Quality Research
- Not Animal Tested!
- Try Before You Buy











The Tax Advantages & Inventory



No Risk Inventory!

- 90% buyback for all consultants
- 100% satisfaction guarantee for customers

Mary Kay Consultants may be allowed certain tax deductions because they are running their own business:

- Automobile expenses/mileage
- Business phone and Internet
- Office Supplies (postage, printing, paper, etc.)
- Skin Care Class Supplies, clothes, starter kits, etc.
- Entertainment and Mary Kay® related travel







 Make your own schedule based around your time, and you'll never have to worry about missing out on important family events.

 Gain self-confidence from a positive and encouraging environment where you'll acquire some of the best friendships of your life.

 Receive recognition for all your hard work with well earned prizes and vacations for your entire family.

- Challenge yourself to grow as an individual and create a legacy for yourself, your family, and all the beautiful women that join you in this amazing journey.









The Low Cost Starter Kit





\$75 is all you need to change your life!

Your Starter Kit comes with everything you need to open the best Mary Kay® cosmetic business you can. It comes with retail-sized products to share with prospective clients at parties, plenty of samplers to give out, and a wide array of brochures, DVDs, and training material to start you off right.

You'll have endless material at your fingertips to help you learn how to explain and assign skin care and color products for your clients, how to conduct skin care classes, manage your business and money, advance in your career, and how to schedule appointments.

And Most Importantly, Mary Kay Ash



-National Business Hall of Fame, Fortune (1996)

-"Most Outstanding Woman in Business in the 20th Century." Lifetime Television (1999)

-Baylor University's "Greatest Female Entrepreneur in American History" (2003)

-"100 Greatest Women of 100 Years" by the YWCA of Metropolitan Dallas (2008) Mary Kay Ash started her business in 1963 at the age of 45. She was tired of seeing men she trained be promoted above her and in turn earn more money. She wanted women to have a chance to build their own career and have the opportunity to benefit from their successes.

She promoted a positive work environment and attitude and was admired for her savvy strategies and marketing skills. She believed in the golden rule "treat others as you want to be treated," and always said "God first, family second, and career third."



What else is left to consider? Get Started Today!



Order your Starter Kit, attend local training meetings, observe skin care classes, set up your first appointments, and start this fantastic journey to a brand new way of life!