



Here is your exclusive first look at a color-lover's paradise!

NEW Limited-Edition[†] Paradise Calling Collection

Dive into tropical, vibrant colors and experience refreshing hydration with the products in this collection. Plus a:

- ♥ Limited-Edition[†] Mary Kay[®] Whipped Eye Color, \$16 each
- ♥ Limited-Edition[†] Mary Kay[®] Lacquered Lip Shine, \$16 each
- ♥ Limited-Edition[†] Mary Kay[®] Moisturizing Spray Lotion, \$16
- ♥ Limited-Edition[†] Mary Kay[®] Nail Lacquer, \$9.50 each
- ♥ Cork-inspired clutch, FREE* when your customer purchases at least \$50 suggested retail (excluding tax) of any limited-edition[†] Mary Kay[®] Paradise Calling Collection items.

NEW True Dimensions[®] Sheer Lipstick, \$18

These four shades provide luminous shimmer and shine with advanced skin care ingredients.



NEW Endless Performance[™] Crème-to-Powder Foundation, \$18

Be fresh-faced all day with a heat- and humidity-resistant formula that hides imperfections and dries to a soft, powdery, matte finish. Fits perfectly in the Mary Kay[®] Compact Mini** (\$17, unfilled).



FREE* Deluxe Mini Mary Kay[®] Oil-Free Eye Makeup Remover, \$2 each (Section 2 retail price)

This adorable, convenient sampler is free* for your customers with a \$40 or more purchase (suggested retail, excluding tax) of Mary Kay[®] products.

NEW Mary Kay[®] Eyeliner, \$12 each

Line and define with a new formula! The retractable pencil with a built-in shaper helps you line the way you like!



TROPICAL TOOLS

Dive in and discover this quarter's oasis of opportunities.

FLAWLESS FACE FUNDAMENTALS

This tool is perfect for helping each of your customers find the right foundation formula as well as other fresh-faced favorites!

WHAT'S YOUR MINI? CARD GAME

This card game can be used to help your customers decide which Deluxe Mini they should get. More cards will be available in the future on Mary Kay InTouch[®].

BUZZ KIT BOX

For a paradise-inspired party your customers will never forget, we suggest cutting out the top of this box and using the pop-up palm tree inside for a beautiful, memorable table topper! You can even use the leaf cutout as an adorable place mat to set your product display on. Then press the button to hear six seconds of paradise. Visit "Product Central" on Mary Kay InTouch[®] to see how the Buzz Kit can be set up as a display.

[†]Available while supplies last All prices are suggested retail.

*Available through participating Independent Beauty Consultants only and while supplies last **Mary Kay[®] Compact Mini – U.S. Pat. D629,201 and Other Pats. Pend.

