

100 Ways to Work Your Business

Give a Look book to the receptionist at your doctor's office!	Get a list from your community's Welcome Wagon!	Create cute samples packets to carry and hand out!	Place your business card at your hairdresser's station!	Post a Look book in the teachers' lounge at your child's school!
Give products as gifts!	Hold an Open House!	Wear your MK pin!	Host an office party!	Do a fragrance survey!
Offer a Christmas wish list to your customer and then call their Santa!	Place ads in the local high school's newspaper for prom makeovers!	Put a business card with a makeover offer in Trick-n-Treaters bags!	Have a "Get to Know You" party with your neighbors!	Advertise in your alumni newsletter or local Newspaper!
Ask friends to be your hostesses!	Advertise in your church bulletin!	Host a show before a PTA meeting!	Mail out samples, Look books and wish lists!	Advertise at pre-schools for the working mom!
Invest in a Mary Kay website and advertise it!	Set up a display at a craft fair!	Have your husband promote you at his work!	Include your website on your email signature!	Host a Christmas Shopping Show for men!
Include a business card with your bill payments!	Set up a display at a mall!	State your business on your voicemail!	Encourage relatives to book a show!	Use MK checks on your personal account!
Ask past hostesses at shows to talk about their free product!	Bring MK samples and books when visiting out-of-town!	Send emails to customers about monthly specials!	Contact the local school's cheerleading squad coach!	Advertise in local schools' parent newsletter!
Give products as donations!	Conduct Skin Care Surveys!	Give out your business to anyone who helps you!	Contact local churches about girl youth groups!	Encourage preferred customers to host shows!
Post a Look book in the employee break room!	Use the PCP mailing program!	Advertise with local dance schools!	Set up a display at a job fair!	Build a Before & After Model Portfolio!
Join your Chamber of Commerce!	Set up a display in a local gym!	Go to motivational seminars and network!	Send a Look book to a friend who has moved!	Wear MK t-shirts or sweatshirts!
Visit hotels and offer the staff a quick makeover on their break!	Leave a Look book at your doctor, dentist or beauty salons!	Set up a display at a health fair to show sun care products!	Leave your business cards on bulletin boards or in local businesses!	Do a silent hostess show with an out-of-town friend or relative!
Be your own hostess!	New moms!	Birthday leads!	Go to Bridal fairs!	Ladies clubs!
Contact your local Girl Scouts!	Contact brides from newspapers!	Take a Satin Hands recipe to every potluck!	Ask for referrals from past hostesses!	Hold appreciation days at places of business!
Offer to do a pampering session during nurse appreciation week!	Give a friend/relative 10 Look books to pass out to their friends!	Be the supplier of gifts to local businesses' best clients!	Send a Look book to your Tupperware, etc. reps!	Bring flyers with gift ideas to local fire stations!
Set up a display at a school fair!	Use a fishbowl at your favorite clothing store!	Use a fishbowl at your favorite nail salon!	Use a fishbowl at your dry cleaners!	Decorate your trunk like Christmas with gift ideas!
Mom and Me parties!	Professional women!	Do a web class!	Have a Referral Club!	Set up in a bridal shop!
Bring goodie bags to bank tellers!	Offer a bridal registry!	Do lipstick surveys!	Referral by a friend!	Host a Grand Opening!
Call your realtor with suggestion of MK New Home gift packages!	Ask friends/family to place your Look books in their break rooms!	Do a joint open house with other home-based businesses!	Put an "Ask Me About Mary Kay" button on your purse or coat!	Leave your business card and a sample with your tip for the waitress!
Hand your business card out to everyone!	Follow-up on every referral lead!	Put the MK logo car decal on your car!	Play Tic-Tac-Toe!	Place flyers in apartment laundry rooms!
Leave your business card with your manicurist!	Host a product preview party with the new products!	Host a Re-Grand Opening of your business!	Have your friends host a Goodie Pack party to earn products FREE!	Offer Back-to-School specials for teachers!