Candy Break Marketing

Say, "I want to take a minute to share some of the reasons women crave Mary Kay. Listen up - because there will be a quiz later for a fabulous prize!"

- 1. Buy bags of mini candy and separate into cello bags. I bring 1 bag with each candy in it to every party.
- 2. Go over each candy holding it up as you talk about what it represents be brief, be interactive, be fun! Make them laugh. Use personal stories!
- 3. At the end ask the girls which one appealed to them most "Who could use an extra Pay Day?" etc. etc. and pass out the corresponding candy to each guest until everyone has one.

4. At the end of the class pass out the Candy Break Quiz and have each guest fill one out. Take them up fold them and draw one to be the winner.

You can create your own or access the files created by Lauryn at https://www.dropbox.com/sh/5egjkes1h10kh7g/BKL-bA7EeX



Pay Day: any day can be a Pay Day! When life happens, other jobs still only pay you on their designated day, but with Mary Kay YOU choose when you want to be paid!

3 Musketeers: represents the three priorities that this company was founded upon: God first, family second and career third.

Milky Way: we have NO LIMITS in our business. Any woman can choose to advance as far as she wants to go as fast or slow as she chooses.

Life Savers: our incredible products -- to many women they truly are life savers -- that's why we're America's #1 best-selling skincare and color cosmetic brand!

Starburs1: represents praise and prizes! We praise people to success AND are rewarded with Cinderella prizes like trips, jewelry and even the use of a career car. Twizzlers: our opportunity to be flexible! You can work this business around a very busy life and make it fit your needs. Put in a little time or a lot.

Snickers: Our job is FUN! We get paid to party and have girl time! We surround ourselves with positive and motivating women who become life-long friends!

Extra Gum: represents the EXTRAs that are part of having a home-based business like being your own boss, setting your own hours and tax write offs!

M&M's: Meetings & motivation! What sets us apart is our amazing training, ongoing education and support we receive in our business.

Almond Joy: the JOY of having a job that offers personal growth and self-improvement. This is the most important part because we believe what makes you beautiful is what's on the inside. Many women love this business because it allows them to build their confidence overcome shyness and enjoy personal growth.