

OUR SCIENTISTS SAY,
 TimeWise Repair™ is the scientifically innovative regimen that fights the reasons why signs of advanced skin aging appear. This premium skin care collection proves it's never too late to help rescue skin from the damage of the past and re-capture a vision of youthfulness. With TimeWise Repair™, a new age of beauty is born.

TimeWise Repair™.

**Reduce the look of deep lines and wrinkles. Restore the appearance of lifted contours.
 Go back in time. And lift away the years.**



**Over-the-counter drug product

By targeting the multiple reasons *why* skin ages instead of just the end result, this advanced regimen is able to deliver benefits like never before.

POWER STATEMENT:

**Reduce the look of deep lines and wrinkles. Restore the appearance of lifted contours.
Recapture youthful volume.
Go back in time. And lift away the years.**

BENEFITS AND CLAIMS

TimeWise Repair™ is backed by the most comprehensive testing of any new Mary Kay® product to date. More than 65 clinical, consumer and safety studies involving more than 3,000 panelists were conducted on the Volu-Firm™ Regimen and individual products, and the results speak for themselves.

Based on a 12-week clinical study⁺, an independent skin measurement expert saw these significant changes:

- 91% had less noticeable deep lines and wrinkles
- 86% had skin that looked lifted
- 98% had less under-eye puffiness
- 93% had more even-toned skin

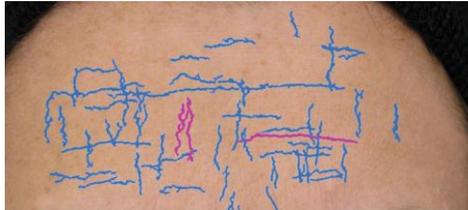
Based on a 12-week clinical study⁺, this significant improvement was seen after women used the regimen:

- 98% of women had skin that looked firmer and more resilient

⁺Results reflect the percentage of women who showed improvement during a 12-week independent clinical study.

Advanced Facial Analyzer Technology showed these results:

Forehead Before



Forehead After



After using the TimeWise Repair™ regimen⁺ there was a noticeable decrease in the look of deep wrinkles (shown in purple) and fine lines (shown in blue) across the forehead.

⁺Average results shown after a 12-week independent clinical study.

Based on a 12-week clinical study⁺, sophisticated 3-D imaging indicated:

- **7 out of 10 women showed signs of lifting along the jawline.**

⁺Results reflect the number of women who showed improvement during a 12-week independent clinical study.

THE SCIENCE BEHIND THE PRODUCTS

At the heart of the regimen is the patent-pending Volu-Firm™ Complex, a perfect union of three ingredients so vital to skin that it is in every product formula. The name Volu-Firm™ comes from the marriage of two words – “volumizing” and “firming”, since loss of skin volume and firmness are among the most visible signs of advanced skin aging. The name was inspired by how this exclusive complex gives all five steps in the regimen a common bond and shared benefits. The Volu-Firm™ Complex contains:

- Plant stem cells
- Tripeptide-1, a specialized peptide
- A skin volume-supporting peptide

ORDER OF APPLICATION

- Volu-Firm™ Foaming Cleanser (Average use-up rate is two months when applied twice a day.)
- Volu-Firm™ Lifting Serum (Average use-up rate is one month when applied twice a day.)
- Volu-Firm™ Day Cream Sunscreen Broad Spectrum SPF 30^{**} (Average use-up rate is three months when applied once a day.)
- Volu-Firm™ Night Treatment With Retinol (Average use-up rate is 2 months when applied once a day.)
- Volu-Firm™ Eye Renewal Cream (Average use-up rate is 2.5 months when applied twice a day.)

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